

Annual Report 2017–2018

The Center for Southeast Asian Studies
University of Hawai‘i at Mānoa



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Front cover: Silhouette of Myauk Guni Pagoda during sunrise, Bagan, Myanmar
Below: Sunrise and balloons over Dhammayan Gyi Temple, Bagan, Myanmar



About the Center for Southeast Asian Studies

The Center for Southeast Asian Studies (CSEAS) is one of only eight National Resource Centers (NRC) for the study of Southeast Asia in the United States as awarded by the US Department of Education. The Center acts as a coordinating body for Southeast Asian studies throughout the University of Hawai'i at Mānoa.

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Director's Note

The Center's Title VI funding from the U.S. Department of Education's National Resource Center (NRC) and Foreign Language and Area Studies (FLAS) grants continued into its fourth and final year. Thanks to these grants our Center was able to support a wide range of projects and provide UHM students with scholarships throughout the 2017-18 academic year and summer 2018. In addition to the FLAS language grants, we were able to give additional support for language studies and field research to undergraduate and graduate students via a 3-year grant from the Henry Luce Foundation. Ongoing NRC-supported projects included K-12 school outreach and community enrichment events, curriculum development, film and lecture series, and the expansion of online resources and social media engagement. Our Center website and social media presence continue to grow in audience reach as well as in their depth and breadth of content, covering relevant issues in politics, social and environmental movements, and the arts of Southeast Asia.

This Annual Report features accomplishments, presentations, exhibits, awards, and publications by our outstanding faculty and students. Some highlights: A library exhibit on Pramoedya Ananta Toer (1925-2006), co-curated by Rohayati Paseng and SEA FLAS recipient Gregory Stock. Department of Natural Resources and Environmental Management Professor Kimberly Carlson was awarded two major National Science Foundation grants to study Deforestation and Labor Migration in SEA. The 2017-18 academic year also saw a record eleven dissertations completed on topics related to Southeast Asia in a variety of disciplines.

The 2017-18 academic year saw the continuation of activities that are part of our decade long Balinese arts outreach with school performances, lecture demonstrations, and traditional bi-annual Indonesian dance and music concerts for the community, presented in the UHM Department of Music. CSEAS was able to purchase a new set of gamelan instruments that will be used for extended outreach and artist residencies in local schools. In the summer of 2018 the East-West Center and UH Outreach College presented a production of the Balinese dance-drama *The Abduction of Sita* as part of the Asia Pacific Dance Festival. This sold-out show was a

collaboration between the UH Gamelan *Segara Madu* ensemble managed by our SEA resource faculty members Dr. Annie Reynolds and Artist-in-Residence I Made Widana, and the Otonomori Gamelan Studio from Japan.

In the SEA language training field, we were proud to support the ongoing Tagalog animation series, developed by UHM Professor Pia Arboleda for use in the language classroom. We are delighted to continue supporting the student-run journal *Explorations*, which saw the publication of Volume 14 last year. Another notable outreach highlight is our bi-monthly CSEAS Newsletter. This publication increased its subscribers base by 25% from the previous year, now reaching over 1500 readers around the world. The newsletter provides our audience with up-to-date information on research, scholarships, conferences, publications, public events, and more.

This is my fourth and final year as Center director, and I am delighted to report that Professor Miriam Stark has accepted the nomination to serve as the next director for the period of 2018-22. I am certain that she will bring new energy, ideas, and vitality to the Center. A big MAHALO to our Center staff under its intrepid leader, Paul Rausch. I enjoyed working with you all, and I wish you all the best in the coming years.



Kirstin Pauka
Director, UH CSEAS
2014-2018



Faculty

The Center maintains a directory of faculty at the University of Hawai'i and the East-West Center who are specialists in topics relating to the Southeast Asian region. This section provides a snapshot of Southeast Asia faculty specialist activities, including publications, grants, and faculty-student collaborative projects in AY 2017-18.

View the **Faculty Specialist Database on CSEASHawaii.org**

Photo: Klepon, a sticky-rice sweet, Java Indonesia

Faculty

Publications

Putih: Warna Kulit, Ras, Dan Kecantikan Di Indonesia Transnasional (2017)

By **L. Ayu Saraswati** (Associate Professor, Women's Studies, University of Hawai'i at Mānoa).

Warring Societies of Pre-colonial Southeast Asia: Local Cultures of Conflict Within a Regional Context (NIAS Studies in Asian Topics) (2017)

Edited by **Michael W. Charney** (Professor, Asian and Military History, SOAS, The University of London) and **Kathryn Wellen** (Researcher, Royal Netherlands Institute of Southeast Asian and Caribbean Studies; PhD, History, UH Mānoa 2008).

Making Waves: Traveling Musics in Hawai'i, Asia, and the Pacific (2018)

Edited by **Frederick Lau** (Professor, Ethnomusicology, University of Hawai'i at Mānoa) and **Christine R. Yano** (Professor, Anthropology, University of Hawai'i at Mānoa)

Grants

Dr. Kimberly Carlson, Assistant Professor, Department of Natural and Environmental Resources, in the College of Tropical Agriculture and Human Resources, is the co-PI for two projects funded by major National Science Foundation grants for the term 2017-2020:

"Assessing the Influence of Zero Deforestation Supply-Chain Commitments on the Conservation of Ecosystems"

with PI Rachael Garrett and co-PI Nelson Villoria [\$400,000]

https://www.nsf.gov/awardsearch/showAward?AWD_ID=1739253

"Labor Migration and Effects of Remittances and Commodity Enclosures on Industrial Agriculture and Forest Landscapes"

w/PI Nancy Peluso [\$450,000]

https://www.nsf.gov/awardsearch/showAward?AWD_ID=1740135

Faculty-Student Collaboration

Library Exhibit: Pramoedya "Pram" Ananta Toer (1925-2006)

This collaboration between **Rohayati Paseng** (Southeast Asia Librarian, Asia Collection, Hamilton Library) and curator **Gregory Stock** (MLIS candidate; Asian Studies/CSEAS FLAS awardee) ran from February 1–April 30, 2018 in the Asia Collection in Hamilton Library.

Pramoedya is one of Indonesia's best known writers and storytellers. He lived from 1925-2006, so his life and work (consisting of more than three dozen novels) comprise the experiences and struggles of Dutch colonialism and Japanese occupation in Indonesia, Indonesia's struggle for independence, Suharto's New Order authoritarian government, as well as the Reformasi era of the early twenty-first century. The author was imprisoned for almost two decades of his life without trial. His books remained banned in Indonesia until the end of the twentieth century, and he remained under house arrest in Jakarta until the 1990s.



Pramoedya "Pram" Ananta Toer exhibit in the Asia Collection



Students

This section compiles information on scholarship recipients, completed theses and dissertations, student projects, alumni updates, and our graduate student published journal, in AY 2017–18.

Photo: Winding road through karst mountains, Đồng Văn District, Hà Giang Province, northeastern Vietnam

Students / Scholarship Recipients

Recipient lists from previous years are available via [our Scholarships page](#).

Foreign Language and Area Studies (FLAS) Fellowship

Awarded to UH Mānoa students for advanced Southeast Asian language study. The FLAS program is funded by the US DOE.

Summer 2017

Indonesian

Jordan Antonio, MA, Asian Studies
Robert Matthew Kelty, PhD, Theatre

Thai

Karen Honda, MA, Asian Studies

Vietnamese

Madeleine Aitchison, MA, Asian Studies
Hunter Kaye, MA, Asian Studies

Academic Year 2017-18

Indonesian

Jordan Antonio, MA, Asian Studies
Robert Matthew Kelty, PhD, Theatre
Vanda Moore, MLIS, Library and Information Sciences
Gregory J. Stock, MLIS, Library and Information Sciences

Tagalog

Steven Fluckiger, MA, History
Adara Pineda, BA, Journalism
Andrew Sobrepena, BA, Architecture/Environment

Tagalog & Vietnamese

Terry Joan Salaga, BA, Astrophysics, Math, and Philosophy

Thai

Janjeera Hail, JD, Law
Karen Honda, MA, Asian Studies

Vietnamese

Madeleine Aitchison, MA, Asian Studies
Michelle Huynh, MFA, Theatre
Hunter Kaye, MA, Asian Studies

Luce Fellowships

Undergraduate Fellowship

Awarded to UH Mānoa undergraduate students to facilitate the study of Southeast Asian language.

Romel Gaspar, BS, Travel Industry Management; First-year Tagalog

Dylan Lee, BA, Theatre; First-year Vietnamese

Graduate Fellowship

Awarded to UH Mānoa graduate students for advanced language study or field research in Southeast Asia.

A.L. Blake, PhD, Linguistics

Documenting the botanical language of the Abui people of Alor Island, East Nusa Tenggara Province, Indonesia

Brendan Flanagan, MA, Anthropology

Forest use strategies of the Karen people in the Kamoethway River Valley, southern Myanmar



Winding road through karst mountains, Đông Văn District, Hà Giang Province, northeastern Vietnam

Students / Theses & Dissertations

Theses & dissertations from previous years are available on [our website](#).

Theses

Madeleine Elise Aitchison, Asian Studies
Who Holds the Mirror? The Creation of an Ideal Vietnamese Woman, 1918-1934

Megan Marie DeKievit, Music
Youth Identity and Regional Music in Northeastern Thailand

Steven James Fluckiger, History
'She Serves the Lord': Feminine Power and Catholic Appropriation in the Early

Dissertations

Eriza O Bareng, American Studies
Steeling the Butterfly: The Imperial Constructions of Imelda Marcos 1966-1990

Yen-hsin Chen, Linguistics
A Reexamination of the Philippine-Type Voice System and its Implications for Austronesian Primary-Level Subgrouping

Eleanor Chuang, Biomedical Sciences
A Tale of Two Viruses: HPV Infection and Associated Anal Dysplasia among Hawaii HIV-seropositive Patients and Related HIV Seroconversion Risk in a Thai Population

Asami Nago, Anthropology
Care on the Verge: Global Health Interventions for Malaria and Biological Citizenship among Undocumented Karen Migrants in the Thai-Burma Borderland

Penn Pantumsinchai, Political Science
Armchair Detectives and the Social Construction of Falsehoods: Emergent Mob Behavior on the Internet

Jayson Eduria Parba, Second Language Studies
Empowering the Filipino Language Classroom: Towards Critical Pedagogy and Curriculum



Northern Vietnamese countryside

Melody Ann Ross, Linguistics
Attitudes toward Tetun Dili, a Language of East Timor

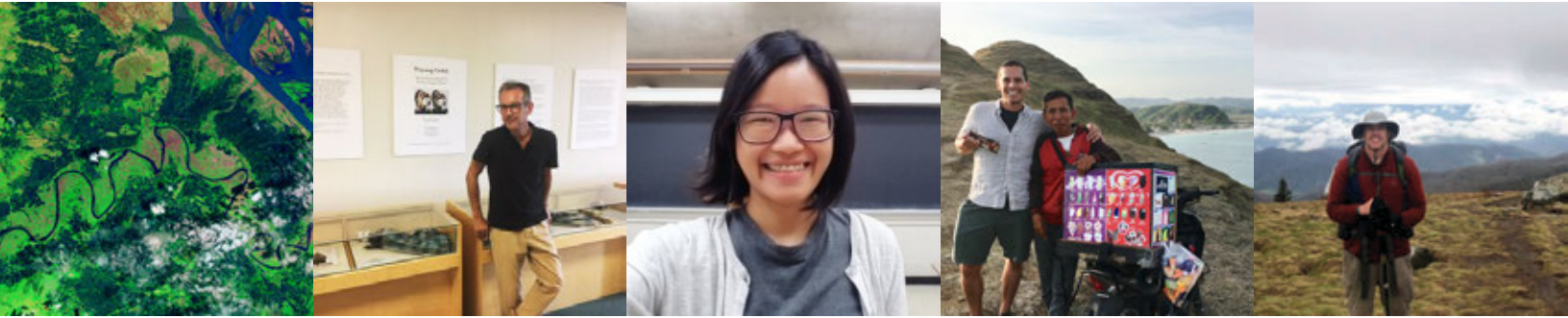
Noriko Shiratori, Political Science
Peace in Vietnam! Beheiren: Transnational Activism and GI Movement in Postwar Japan 1965-1974

Pahole Sookkasikon, American Studies
Bangkok is Burning: Queer Cultural Productions of Thainess in Diaspora

Heather Anne Strohschein, Music
Locating Affinity and Making Meaning: Gamelan(ing) in Scotland and Hawai'i

Kristina Tannenbaum, Theatre
Carving Out a New Future: Waying Kulit Craftsmanship in Central Java, Indonesia

Students / Student & Alumni Updates



From left to right: NASA SARI satellite image of flooding in Myanmar; Jackob G. Hofmann with his exhibit; Phianphachong Intarat; Dr. Anthony Medrano in Lombok, Indonesia; Micah Pexa on the Appalachian Trail.

Jarrold Brown

Jarrold Brown (ABD, Comparative Philosophy, UHM) and multiple SEA language student was part of a team awarded a three-year research grant through NASA's South/Southeast Asia Research Initiative (SARI), which is part of their larger Land Cover/Land Use Change (LCLUC) science initiative currently underway in South/Southeast Asia.

[Read more.](#)

Anthony Medrano, PhD

Dr. Medrano (University of Hawai'i at Mānoa BA, Political Science, 2005; MA, Asian Studies, 2007) returned to the University of Hawai'i at Mānoa to give a talk entitled "Ocean History as Inter-Asia History". He is currently a Ziff Environmental Fellow at Harvard University.

[Read more.](#)

Jackob G. Hofmann

Jackob G. Hofmann (MFA candidate, Theatre + Dance) curated an exhibit in Hamilton Library which ran from February through April 2018. The exhibit featured vintage Wayang Golek puppets from Java, Indonesia which were cleaned and restored by students in THEA 464 (Theatre of Southeast Asia), Fall 2017. [Read more.](#)

Micah Pexa

In 2018, UH alumnus Micah Pexa (University of Hawai'i at Mānoa MA, Asian Studies, 2005; MA, Second Language Studies, 2012), hiked all 2,190.9 miles (3500km) of the Appalachian Trail to raise money to combat human trafficking in Northern Thailand, via the NGO Friends of Thai Daughters (FTD). He raised just over \$21,000 over the course of his seven-month journey. [Read more.](#)

Phianphachong Intarat

Phianphachong Intarat, a doctoral student in the UHM Department of Anthropology, was funded by the Henry Luce Foundation Hawai'i-Wisconsin Faculty-Student Collaborative Research Fellowship to conduct research in Thailand in the summer of 2017. You can read her fieldwork report on our website, [here](#).

Students / *EXPLORATIONS*

EXPLORATIONS: A Graduate Student Journal of Southeast Asian Studies published its 14th volume this year. The journal is compiled and edited by graduate students at the University of Hawai'i at Mānoa and features graduate student work from around the world.

You can read Volume 14 (and past volumes) on our [website](#) or [ScholarSpace](#), and may also follow the journal on social media at facebook.com/UHexplorations.



The design & layout team putting the issue together. L-R: Diliaur Tellei, Imelda Carlos, Soksamphoas Im, and Benjamin Moseley.

Editorial Team

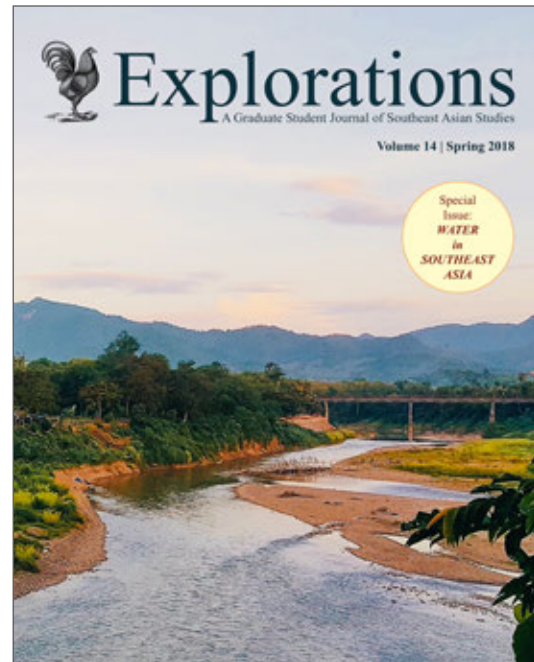
Madeleine Aitchison
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Charmaine Ledesma
Benjamin Moseley

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Soksamphoas Im
Benjamin Moseley
Diliaur Tellei

CSEAS Coordinator

Paul Rausch



Volume 14 cover. Photo of Mekong River near Luang Prabang, © 2018 Soksamphoas Im

Volume 14: Water in Southeast Asia

**Theme: Seas, Oceans, Rivers, and Springs:
Perspectives on Water in the Study of
Southeast Asia**

Excerpted from the preface—

This issue of *EXPLORATIONS* focuses attention on the multitude of ways in which water, in all of its forms, has influenced Southeast Asian studies. The articles featured in this volume bring water to the forefront of Southeast Asian studies scholarship by covering issues relating to water security, maritime disputes, fishing rights, disaster preparation, river management, and maritime networks in Southeast Asia in both historical and contemporary contexts. In raising these questions, this journal seeks to expand the possibilities of using the water perspective in studying Southeast Asia.



National Resource Center (NRC) Projects

As a National Resource Center (NRC) for the period of 2014-2018, CSEAS utilized grants from the Department of Education to support the development of projects and programs in the field of Southeast Asian studies.

This section highlights projects that were ongoing in AY 2017-18.

Photo: Young students in Thai countryside

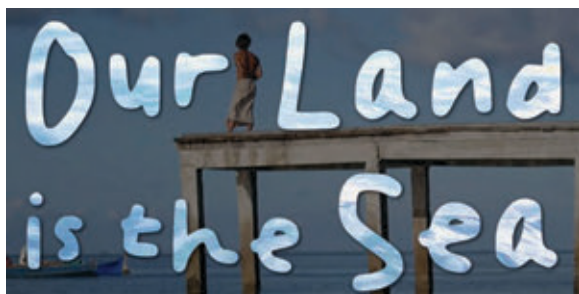
NRC Projects / Voicing Diversity Project & Vietnamese Language at KCC

Voicing Diversity Project

The **Voicing Diversity Project** is a collaboration with the Center for Religious and Cross-Cultural Studies (CRCS) at Gadjah Mada University, Indonesia. CSEAS and CRCS have had a long-standing partnership (**Religion & Diversity Initiative**) of which this project is an extension.

Voicing Diversity will produce two documentary films on issues of religious diversity in Indonesia. Filming for the projects began in various regions of Indonesia in 2018. The first film in this series, **Our Land is the Sea** (Indonesian: *Air Tanahku*) was completed in the summer of 2018.

Our Land is the Sea/Air Tanahku



Our Land is the Sea/Air Tanahku is a 26-minute documentary about three generations of a Bajau family in Wakatobi National Park, Indonesia, who are navigating drastic cultural and environmental change. In preparation for a ceremony that marks their son's entrance to adulthood, this Bajau family grapples with how coral reef extinction, economic change, ethnic discrimination, and changing practices of Islam will mean a different life for their children and their people in the future.

This film was written and directed by Dr. Kelli Swazey (PhD, Anthropology, UH Mānoa, 2013) and Matt Colaciello of the Global Workshop as part of the *Voicing Diversity Project*. The film is currently streaming on both centers' webpages as part of a multimedia resource on diversity in Southeast Asia created for educational use in the US and Indonesia.

The film premiered at the @america Center in Jakarta on August 8, 2018 ([watch here](#)).

To access the full film, go here: <https://vimeo.com/298657387>

Vietnamese Language at Kapi'olani Community College

In a joint CSEAS-Kapi'olani Community College partnership, Vietnamese language was taught at KCC for the third-straight year. The curriculum for courses covering 100 and 200 level Vietnamese has been developed and taught by Dr. Jennie Tran (PhD, Linguistics, UH Mānoa, 2011).

Since the courses began in Fall 2015, 54 students have enrolled to study this important Southeast Asian language. These courses are funded by the U.S. Department of Education through a Title VI Southeast National Resource Center grant.



Instructor Jennie Tran

NRC Projects / Ub-Ufok Ad Fiallig & Teacher's Archaeology Manual

Both projects on this page are based on the Cordilleras, a mountain range on the island of Luzon in the Philippines. The first project, *Ub-Ufok Ad Fiallig*, is a set of modules surrounding animated short films which recount oral folklore of Barlig. The second, the *Old Kiyyangan Village Teacher's Archaeology Manual*, takes an archaeological approach to history and social studies focusing on Ifugao Province.

Ub-Ufok Ad Fiallig: Tales of Enchantment

Barlig, a remote town in Mountain Province, Northern Philippines, has a rich oral history spanning thousands of years. In 2001, Dr. Pia Arboleda conducted a retrieval and translation project of Ifiallig (people of Barlig) folktales. The folktales, with the narrative structure as told by Ifiallig elders, were used as the basis of a set of ten animated short films and accompanying educational modules. The complete modules are hosted on cseashawaii.org.

You can read about the project in greater detail, as well as view the modules and watch the animations, [here](#).



Scene from Module 7, *Kiangsa*. This module is based on the tale of the Kiangsa, a magical gong, derived from the narrative of Jerzon Ayongchi.

Old Kiyyangan Village Teacher's Archaeology Manual

The *Old Kiyyangan Village Teacher's Archaeology Manual* created by Charmaine Ledesma, with Filipino translation by Dr. Pia Arboleda, is a valuable resource for exploring aspects of Cordilleran history. Although its focus is on Ifugao past lifeways, it provides a gateway for the study of Philippine indigenous culture through time, and thus supplements the modules on Ifiallig folklore.

The manual is designed for learners ages 10-12, and can be modified to address the needs of university students. The modules may be used for educational purposes, and the teaching materials may be printed with acknowledgement of the author and translator's copyright.

The manual may be accessed [here](#).



Charmaine Ledesma. Charmaine earned her MA in Anthropology from the University of Hawai'i at Mānoa in 2017. This manual was adapted from her capstone project, *Enriching cultural heritage: Teaching local history through archaeology in Kiangsan, Ifugao, Philippines*.

***NRC Projects** / Gamelan Semara Pegulingan Taksu Gitaning Shanti*

At the end of 2018, the Center welcomed **Gamelan Semara Pegulingan Taksu Gitaning Shanti** to our educational outreach family. This beautiful addition to our community was hand-crafted by master instrument maker (pande), I Wayan Sukerta of Blahbatuh village, Bali.

Our gamelan will be conducted by I Madé Widana, who will take charge of the gamelan instruments, serve as the artistic and pedagogical director and develop the school outreach programming. I Madé Widana has a long track record of educational work with Balinese gamelan and dance with children in Bali, the US mainland, and Hawai'i, and he is the artist-in-residence in the UHM Asian Theatre program.

The Essence of the Balinese Gamelan Name

"Semara", from the word "asmara" or "love".

"Pegulingan", from the root word "guling" "to lay down or sleep".

The "Semara Pegulingan" gamelan was typically used to play music outside the royal chambers as a soothing sound prior to sleep.

"Taksu" is a Sanskritic Hindu Balinese word and concept roughly translatable to "inner energy" or "creative soul" or "creative genius" typically thought of as an external entity that chooses a performer to be its vessel. So when a performer has that certain something you can't quite describe, sometimes even one

with less technical prowess than another, but they really captured your eyes and attention as they perform at a particular moment in time, you say "Oh, they have taksu".

"Gitaning", "sacred voice".

"Shanti", "peace".

Special Mahalo

A special mahalo to Cheryl Gibbs, US DoE, and Luis Gamarra, Bali Aga furniture store, Honolulu. Their kindness and generosity in helping to make this gamelan happen will have a long-lasting educational impact on our community.



Clockwise from left: Detail of face carving; Team Gamelan during the unpacking; musicians playing at the blessing ceremony.



Programs

As part of its mission as a National Resource Center (NRC) for the period of 2014-2018, CSEAS sought to increase awareness of the countries, peoples, and cultures of Southeast Asia. This included hosting talks, funding activities and events at UH Mānoa, and archiving interesting content on our website.

Active programs in 2017-18 were grouped into the categories of Performance, Talks, and Video.

Photo: Traditional fishing boat in the Ou Trojak Jet River, Sihanoukville, Cambodia

Mānoa International Education Week

NOVEMBER 2017

CSEAS, in collaboration with the UHM Department of Theatre and Dance, Mānoa International Education Week, (MIEW), and the East-West Center, hosted the visit of a delegation of performing artists and cultural officials from West Sumatra from November 13-14, 2017. [Read more.](#)



Dancers perform for MIEW audience at the Campus Center courtyard.

Ramayana: The Abduction of Sita

JUNE 2018



Sita (center) and handmaidens.

This ancient story, an excerpt from the Ramayana, was performed in the style of a Balinese dance-drama with gamelan accompaniment. It tells the tale of the kidnapping of Sita by King Ravana and her subsequent rescue by her husband, Lord Rama. CSEAS co-sponsored the event, which encompassed two performances on June 2 & 3, 2018, as part of the Asia-Pacific Dance Festival. [Read more.](#)



West Sumatran delegation with CSEAS Director Kirstin Pauka (4th from left) and participating UHM faculty and administrators

Programs / Talks

“Conflict Rubber” as the Spearhead of the State in a Post-Conflict Context in Southeastern Myanmar

APRIL 24, 2018



Rubber plantation in Myanmar

Dr. Kevin Woods, East-West Center Visiting Scholar, examined how smallholder rubber expansion in a post-conflict setting in northern Tanintharyi Region has further fueled minority land displacement and erased historical claims for those previously forcibly removed by the military. [Read more.](#)

Fall 2017 Department of Anthropology Colloquia Series

Co-sponsored with the Department of Anthropology.

The following talks focusing on Southeast Asia were offered:

- **On the Periphery of Spanish Empire: Archaeology of Colonial Accommodation and Resistance**
November 30, 2017
- **Biocultural Practices during the Transition to History at the Vat Komnou Cemetery, Cambodia**
October 26, 2017
- **Temple Economy and the Pre-Angkorian State Formation: A Perspective from the Middle Mekong Region**
October 5, 2017

[Read more.](#)

UH Mānoa Tropsoils Project in West Sumatra, Indonesia: 30 Years Later

NOVEMBER 13, 2017

Co-sponsored with the College of Tropical Agriculture and Human Resources.

Dr. Ardi is Dean of the Faculty of Agriculture, Andalas University, West Sumatra, Indonesia. The TropSoils Indonesia project was an extensive USAID-funded soil management project conducted in Sumatra by the University of Hawai'i at Mānoa during the 1980s. Dr. Ardi revisited the impacts of the project over the past 30 years, providing updates on the Sitiung project site and improvements in the economic situations of local residents. [Read more.](#)

Disaster Risk Reduction in West Papua: Lessons Learned and the Way Forward

SEPTEMBER 12, 2017

Co-sponsored with the Department of Urban and Regional Planning.



Small village in Raja Ampat, West Papua.

Dr. Hendri Hendri, faculty at the University of Papua, was part of a delegation from West Papua hosted by DURP.

Read more:

- [Talk: Disaster Risk Reduction in West Papua](#)
- [UHM DURP Welcomes Partners from West Papua Disaster Management](#)

Programs / Video

TEDxUbud Talk: Dr. Kelli Swazey: "How biodiversity and cultural diversity are inexorably linked"

JUNE 28, 2018



Dr. Swazey at TEDxUbud

UH Anthropology alum Dr. Kelli Swazey spoke at the 2018 TEDxUbud forum on her current film project featuring the Bajau people of Sampela, Wakatobi Archipelago, Southern Sulawesi. The Bajau community, which is facing both environmental degradation and culture shift, demonstrates how we can't protect biodiversity without protecting cultural diversity.

Dr. Swazey produced the film project, *Our Land is the Sea* (Indonesian: *Air Tanahku*), with support from the US Department of Education. Learn more on page 11 of this report.

[**Watch the video here.**](#)

Ramayana: The Abduction of Sita in the News

JUNE 6, 2018

Several local outlets covered the Balinese dance-drama, including a write-up in *Ka Leo O Hawai'i* and an interview with the co-directors by ThinkTech Hawai'i.

[**Read more.**](#)

Mindanao, a Troubled Land of Promise

SEPTEMBER 5, 2017

Dr. Patricio Abinales of the UHM Asian Studies Program appears on *Asia in Review* (via ThinkTech Hawai'i) to talk about the history, geography, culture, and conflicts of Mindanao.

[**Watch the video here.**](#)



Tawi-Tawi, Bangsamoro, Mindanao



Online Resources

A large component of the Center's work to promote Southeast Asia and related activities both at the University of Hawai'i and abroad is done via our online resources. These are our website, social media profiles, and various digital repositories which allow us a platform to share information (such as events and job opportunities) and host archives of specialized content such as documentaries, policy reports, and academic journals.

This section reports on how we used each of our platforms, and the measurable impact in visitor traffic, over the year.

Photo: Street food in Luang Prabang, Laos

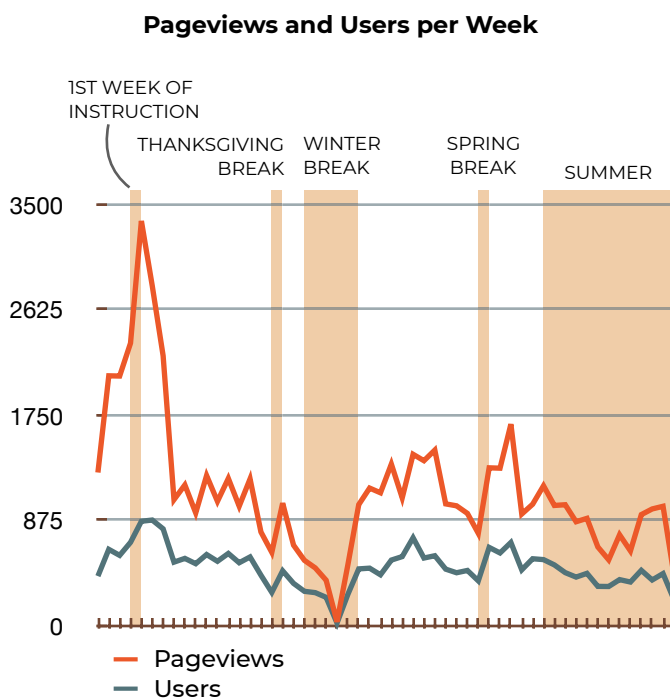
Total Visitors

Over **23,100 users** viewed pages on our site over **60,800 times** in 2017-18.

23K+
users

60K+
pageviews

Visitor Trends

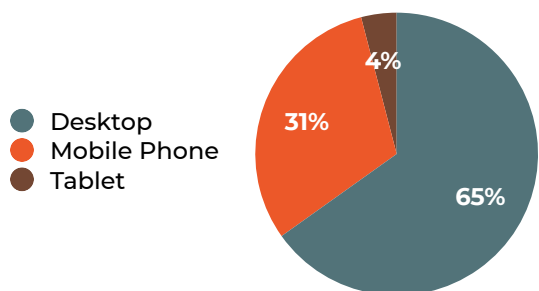


Traffic to the website peaked in the first week of instruction of the academic year. Traffic remained steady through the Fall semester and then began to decrease toward Winter Break.

Dramatic dips occurred during holidays: Thanksgiving, Winter Break, and Spring Break, with a general decrease occurring over the Summer.

The number of users is lower than pageviews because one user may view multiple pages.

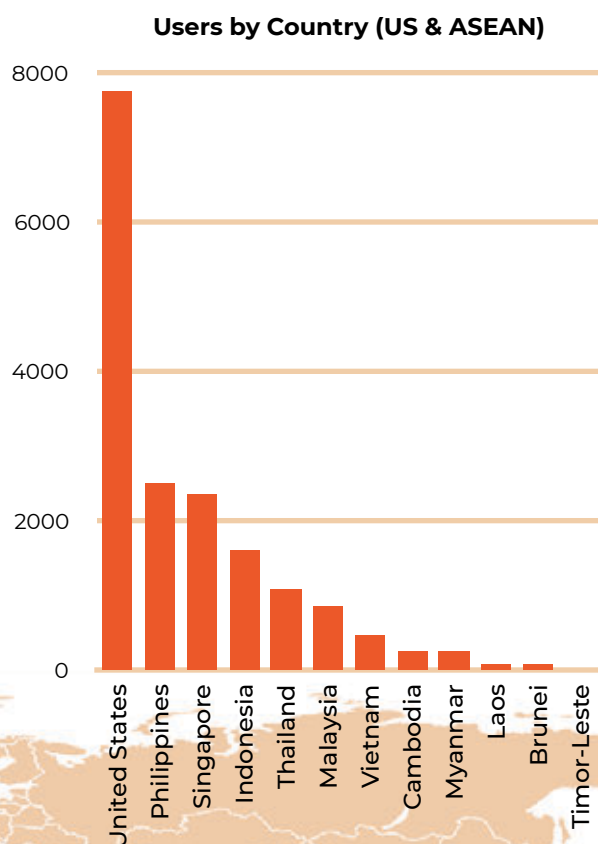
Visitor Device Usage



Most people (65%) used desktop computers to view our site.

Numbers for the website are based on data collected from August 1, 2017–July 31, 2018.

User Geography



Users from the US and ASEAN countries together made up 74% of the total annual visits to our website, with users from other countries making up the rest (26%).

United States users were the biggest group at 33% of the total. Annual visitors from the Philippines and Singapore each topped 2,300 with Indonesian users coming in 4th in number at about 1,600. Timor-Leste visitors rounded out the chart, totaling 17.

Top 10 Visited Pages

These were the top pages by pageview in AY 2017-18, apart from the home page.

Each list item is clickable.

1. [Conferences](#)
2. [Jobs](#)
3. [Post: Social Issues in Singapore Bookshelf](#)
4. [Funding](#)
5. [Scholarships](#)
6. [Myanmar](#)
7. [Foreign Language & Area Studies \(FLAS\) Fellowship](#)
8. [Post: Explorations 15 Call for Papers](#)
9. [Explorations](#)
10. [Faculty](#)

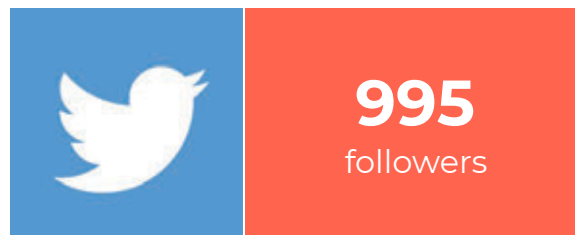
Online Resources / Social Media

Over the academic year, the Center's social media properties grew a modest amount in terms of Twitter followers and Facebook page likes. While we post the same content to both platforms, Facebook is the leader in both numbers of users and user interactions.

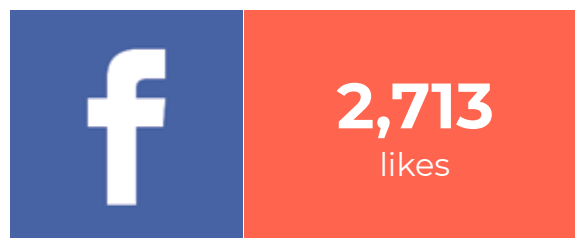
The Center's social media strategy has been to share both original content and third-party content (such as news articles). In sharing original content, we aim to drive traffic back to our website, at which point users can explore SEA resources.

We tweeted or posted to Facebook an average of twice a day. This was mostly third party news content, but also included Center news and announcements, updates on projects, funding opportunities, and news from partner organizations.

While Twitter allows us to examine only the overview of metadata of our posts, Facebook provides a detailed collection of metrics that we can use to more closely examine which content users find most engaging. Based on the 20 top posts with the most engaged users (those who clicked, liked, and shared), we can ascertain that popular types of posts are ones



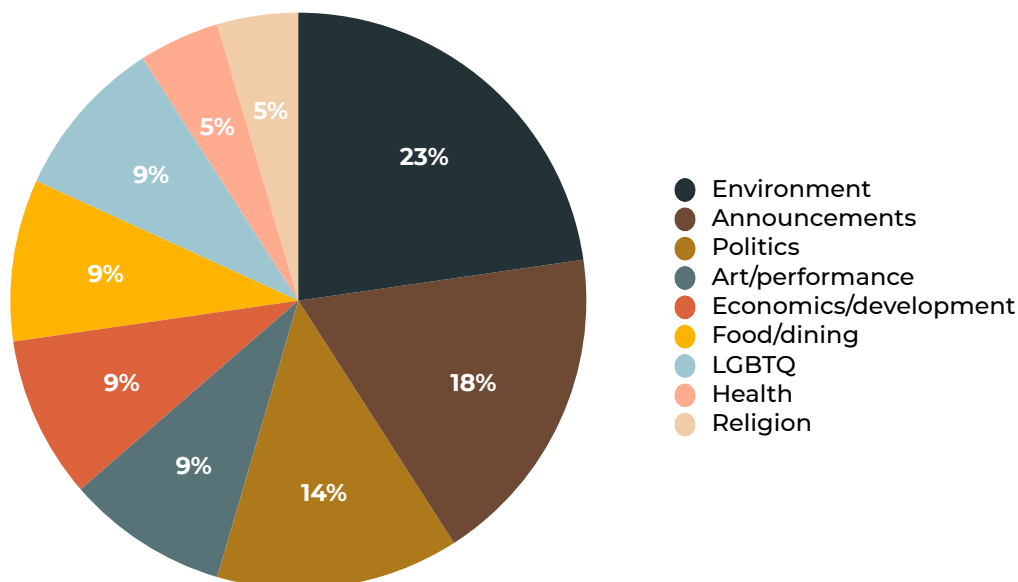
+41 from 2016-17



+188 from 2016-17

dealing with the environment, politics, announcements (conferences, funding, workshops, talks, etc.) and lifestyle categories. You can see the breakdown below. CSEAS original content made up 20% of the top posts.

20 Most Engaging Facebook Posts by Category



Online Resources / Content Repositories

These digital repositories host the multimedia content we have curated over the years. Whether you are interested in books, film, or academic writing, you will be able to find interesting content on Southeast Asia via the following links.

GoodReads Bookshelves

Link: [CSEAS on GoodReads](#)



read (14)	southeast-asia (68)	theatre-dance-perfor...	festivals-folktales (18)
currently-reading (8)	politics-and-governm...	food-cookbooks (32)	travel-tourism (17)
to-read (1156)	singapore (64)	biographies-memoirs ...	education (16)
indonesia (164)	myanmar (63)	children-s-books (29)	indonesia-bali (16)
history (119)	cambodia (55)	laos (26)	lgbt-queer-studies (16)
philippines (108)	fiction-literature (54)	religion-buddhism (24)	asean (15)
viet-nam (105)	environment-biodiver...	urban-studies (24)	design-fashion-textile...
thailand (102)	economics-finance (44)	diaspora (22)	film-cinema (14)
malaysia (87)	art-and-photography L...	music (21)	business-trade (13)
political-science (84)	religion-islam (40)	timor-leste (21)	thailand-monarchy (13)
anthropology-cultural...	war-and-resistance (40)	health-medicine (20)	archaeology-and-art...
gender-womens-studi...	religion-philosophy (33)	colonialism-decoloniz...	architecture (10)

Bookshelves by region and topic

This social media platform has allowed us to add publications (both fiction and non-fiction) to lists or “bookshelves” which are sorted by country or topic, such as “Religion”. The image above is an excerpt of some of the bookshelves which may be perused via our GoodReads profile.

Newsletter

Link: [Newsletter Archive](#)

The Center published a newsletter twice a month throughout AY 2017-18, and once a month during the summer of 2018. This newsletter includes postings for jobs, funding, conferences, and workshops; SEA events at the University of Hawai‘i, on O‘ahu, and in Southeast Asia; new publications; and news that would be of general interest to our audience.

As of July 2018, our subscribers numbered 1,948.

ScholarSpace

Link: [CSEAS on ScholarSpace](#)

This is an academic repository of journals, working papers, and recorded talks from our Speaker Series. Here is where you can find volumes of *Explorations: A Graduate Student Journal of Southeast Asian Studies* and *Cakalele*, a journal exclusively focused on Maluku.

Vimeo

Link: [CSEAS on Vimeo](#)

The Center hosts several collections of videos categorized by country as well as type (such as short film, TED talk, or documentary).



Screenshot of newsletter from April 2018



Image Attribution

Photo: Carving of flowers on a stone wall
at Preah Khan temple at Angkor,
Cambodia

Image Attribution

All images, apart from those listed below, are from [Adobe Stock](#).

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|-------|---|
| 1 | <ul style="list-style-type: none">• Photos provided by Center staff |
| 4 | <ul style="list-style-type: none">• Left column, book covers via Marjin Kiri Publisher, Amazon, and UH Press• Right column, exhibit photo via UH Mānoa Library |
| 8 | <ul style="list-style-type: none">• Images in banner, L-R:<ul style="list-style-type: none">• Satellite image from NASA• UH Mānoa Library• Provided by Phianphachong Intarat• Provided by Dr. Anthony Medrano• Provided by Micah Pexa |
| 9 | <ul style="list-style-type: none">• Photo of design & layout team by Paul Rausch• Explorations cover photo by Soksamphoas Im |
| 11 | <ul style="list-style-type: none">• Left column, screenshot of Our Land is the Sea title frame• Right column, photo of Dr. Jennie Tran via UH Mānoa College of Languages, Linguistics, and Literature |
| 12 | <ul style="list-style-type: none">• Left column, screenshot from Kiangsa video• Right column, photo provided by Charmaine Ledesma |
| 15 | <ul style="list-style-type: none">• Photos on left and bottom provided by Dr. Kirstin Pauka• Production photo (right column) via Asia-Pacific Dance Festival |
| 16 | <ul style="list-style-type: none">• Left column, photo provided by Dr. Kevin Woods |
| 17 | <ul style="list-style-type: none">• Left column, screenshot from TEDxUbud presentation video |
| 20 | <ul style="list-style-type: none">• Twitter and Facebook icons via iconmonstr |
| 19-21 | <ul style="list-style-type: none">• Charts created by Diliaur Tellei |
| 22 | <ul style="list-style-type: none">• Screenshots from GoodReads page and newsletter |

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