# CSEAS REPORT 2013-14





THE CENTER FOR SOUTHEAST ASIAN STUDIES, UNIVERSITY OF HAWAI'I AT MĀNOA WWW.CSEASHAWAII.ORG CSEAS@HAWAII.EDU







# TABLE OF CONTENTS

### **DIRECTOR'S REPORT**

a summary of our 2013 events

### **FACULTY**

a faculty update at UH-Mānoa

### **STUDENTS**

an update on graduating students

### **TALKS**

a summary of the CSEAS speaker series

#### **BOOKS**

a summary of the bookshelf spotlight

### **FILM**

a summary of the CSEAS film series

### **MUSIC**

a summary of CSEAS featured musicians

### **PERFORMANCE**

a feature on the UHM gamelan society

### **UPDATED RESOURCES**

an update on CSEAS online resources

### **ONLINE DEVELOPMENT**

a summary of CSEAS online engagement

### **CSEAS STAFF**

about the Center and its staff members

The Center for Southeast Asian Studies at the University of Hawai'i - Mānoa is funded in part by a Title VI grant from the US Dept. of Education. CSEAS is an equal opportunity/affirmative action institution

# **DIRECTOR'S REPORT 2013**

The 2013 school year presented both challenge and accomplishment. The challenges could be summarized as "doing more with less." The accomplishments were wide-ranging, from the achievements of individual faculty members in the CSEAS constituency, and on-campus activities through NRC-funded undertakings, as well as new projects funded by external grants.

CSEAS was pleased to co-host, along with our sister NRC the Center for East Asian Studies, the 2013 Arthur Lynn Andrews Chair in Pacific & Asian Studies, Dr. James A. Cook, University of Pittsburgh. Jim spent the fall semster engaged in lively discussion on topics related to SEA with students and faculty colleagues. He delivered the Andrews Chair Lecture on Constructing Chinese Cosmopolitanism: Southeast Asia, Overseas Chinese, and Xiamen, 1842-1937 and also taught ASAN 620: Readings in the Environmental History of East and Southeast Asia.

The broad variety of CSEAS outreach activities included our speaker series. Among our featured talks, we hosted newly minted UHM PhD Keith Bettinger (Geography) who spoke on *The Birth of a Province: Puncak Andalas, Indonesia*; Consul General Toyoei Shigeeda, Consulate General of Japan in Honolulu, who spoke on the topic of *Japan-ASEAN Relations*; UHM Geology and Geophysics Professor and Chair, Greg Moore, who presented his research on earthquakes and tsunamis along the Indian Ocean coastal zones; and we welcomed back Pierre Asselin, a UHM (History) alum currently teaching at Hawaii Pacific University (HPU), whom we invited to launch his new book *Hanoi's Road to the Vietnam War, 1954-1965*.

The CSEAS Wednesday Night Film Series continued to attract viewers drawn not only from the campus itself, but from the wider Honolulu community. With more than 30 films screened over the year audience favorites included the annual Chinese New Year feature from Singapore, *It's A Great, Great World*, and the kicking (up)country music genre film *Luk Thung FM* from Thailand. Film viewers also saw the Filipino film *Big Time* with subtitles done by the Tagalog and Philippine literature students of Dr. Pia Arboleda, UH Department of Indo-Pacific Languages and Literatures.

Our ongoing NRC work included two major efforts, the Southeast Asian Languages Reading Assement project and the Southeast Asian Studies in the Public Schools initative in cooperation with the Chicago Public Schools (CPS). Assessment of the ability to read in Southeast Asian languages has been difficult in the past in the absence of any dedicated testing instruments. To create the tools needed, the project started in 2010 with the design of a basic template for Thai language. In 2013, under the direction of Dr. Pia Arboleda, a criterion-referenced assessment test for reading Tagalog at the university level was completed.



Since 2010, CSEAS has been working with the Central Office for Teaching and Learning at CPS to infuse knowledge of the homelands of the two largest Southeast Asian communities in America, the Philippines and Viet Nam, in the K-12 curriculum. Each academic year a cohort of 6 CPS middle and high school teachers have come to the Mānoa campus for Southeast Asian studies training and familiarization, followed by group work on the creation of curricular modules on the area, modules to be taken back and test-taught in their schools. In 2013, the CPS cohort was supplemented with teachers from St. Louis, Missouri, and Honolulu and their training session was combined with an orientation in preparation for their field trip to Southeast Asia facilitated by an additional \$100,000 grant from the Fulbright Group Projects Abroad program.

CSEAS was particularly successful working to facilitate the Luce Foundation award to the ARCAS Faculty Enhancement Program on the *Chinese Diaspora in Southeast Asia*. ARCAS, the Association of Regional Centers of Asian Studies, is a consortium of 20 community colleges and smaller four-year institutions around the United States. CSEAS acted not only as the academic quality guarantor for this initiative, but we also provided pre-program orientation and post-program debriefing for the summer 2012 field trip to Indonesia, Singapore, and Malaysia as well as for the summer 2013 field trip to Viet Nam, Laos, and Thailand.

One of the principal responsibilities of CSEAS each year is the selection and funding of outstanding graduate students whose work focuses on Southeast Asia at the University of Hawai'i. Our Foreign Language and Area Studies (FLAS) scholarships in this round were awarded to graduate students in the fields of anthropology, art history, Asian studies, education, geography, history, library science, music, political science, public administration, second language studies, social work, and urban & regional planning.

On a final note, in the spring of 2013, CSEAS opened the door to nominations from all our stakeholders to select my successor as Center director. CSEAS is now looking forward to an exciting four years from August 2014 through August 2018 under the leadership of Dr. Kirstin Pauka of the UHM Department of Theatre and Dance. Dr. Pauka, a specialist on the arts of the Indonesian stage, has been a long-time and highly-respected contributor to the Southeast Asia scholarly community in Hawai'i. Her teaching and research accomplishments, as well as the public success of her many Southeast Asia theatrical presentations, promise a bright future ahead for CSEAS. We enthusiastically welcome her to the position of Center director.

### Stephen O'Harrow, Director



# **FACULTY**



UH CSEAS AFFILIATION INCLUDES

50+ FACULTY

distributed throughout

21 DEPARTMENTS

ublication and research by the more than fifty members of our Southeast Asia research colleagues was much more voluminous than could be recapped in this report. However, some typical examples would be geographer Brian Szuster's work on oyster farming in Thailand; Leonard and Barbara Andaya's forthcoming Cambridge History of Early Modern Southeast Asia; Ehito Kimura's research on territorial politics in post-Suharto Indonesia; Liam Kelley's investigation of the Hồng Bàng Clan and the invention of medieval tradition in Viet Nam; and Miriam Stark's mentoring of the next generation of Cambodian archaeologists via the Lower Mekong Archaeological Project, to name but a few. A complete list of CSEAS affiliated faculty can be accessed online at cseashawaii.org/faculty/

### **MUSLIM SOCIETIES IN ASIA AND THE PACIFIC**



M SAP is primarily a web-based educational resource focused on the Muslim humanities of the Asia-Pacific region (home to over 60% of the world's Muslims). Over the past year, MSAP

focused on website development & the growth of our social media presence. As this report goes to press, our website will have surpassed 55,000 unique viewers since its re-launch in February 2012. At present we have an average of 124 daily unique viewers.

Website viewership is evenly divided between Muslim & non-Muslim regions. MSAP now has 970+ Facebook followers, with 1,250 individuals subscribed to our newsletter, and a recently launched Twitter account.

James Weir, Ph.D.
MSAP Director

## AWARDS & RECOGNITIONS

Dr. Paul Lavy was recently awarded the **Regents' Medal for Excellence in Teaching**. This honor recognizes the importance that students, faculty, and the administration place on quality teaching on our campuses. This award pays tribute to faculty members for their extraordinary level of subject mastery and scholarship, teaching effectiveness and creativity, and personal values beneficial to students.

**Paul Lavy**, Assistant Professor, Southeast Asian Art History, Department of Art and Art History, College of Arts and Humanities, is described as fair, respectful and a rigorous grader with high expectations. He challenges students to own their learning process, and demonstrates a genuine interest and enthusiasm in their work by speaking to them "as a fellow researcher rather than simply a student working to find the right answer."



Dr. Aurelio Agcaoili was recently awarded the **Chancellor's Citation for Meritorious Teaching**. This honor was established in 1986 and recognizes UH Mānoa faculty members for significant contributions to teaching and student learning.



**Aurelio Agcaoili**, Associate Prof. of Ilokano, Dept of Indo-Pacific Languages and Literatures, College of Languages, Linguistics and Literature. This internationally recognized scholar, linguist, author, and teacher is an expert on Ilokano education. A supporter notes: "As I grow both in my personal and my professional life, I recognize and appreciate more and more the influence Dr. Agcaoili has had on my development."

### **VISIT MSAP ONLINE AT MSAPHAWAII.ORG**





Nadia Siddiqui "Beyond Survival: Theater, Culture, and Justice in Afghanistan"

Fuchsia Hart, "The Alchemy of Happiness: The Importance of the Heart" in

Classical Persian Poetry

Dr. Silvia Tidey, "Being Comfortably Muslim and Transgender in Indonesia" (with podcast)

Akram Hélil, "A Connection to Our Past: The Development and Contemporary Engagement with Uyghur Central Asian Dance"

#### **2013 EVENTS**

Islam Day Dinner, University of Hawai'i at Mānoa

#### RESOURCE DEVELOPMENT

Education – Lesson Plans and Timelines for K-12 Educators Digital Humanities Spotlight — The Rohingya of Myanmar/Burma



### **Dr. Ashok Das**

Assistant Professor Urban & Regional Planning

In June 2013, Professor Ashok Das was part of a University of Hawai'i team that organized the first Asia Pacific Disaster Risk Reduction and Resilience (APDR3) seminar in Yogyakarta, Indonesia. In Fall 2013, Dr. Das drafted the proposal (currently awaiting final approval from the Western Association of Schools and Colleges) for a proposed dual degree program between UHM and the Islamic University of Indonesia – *Master* of Urban and Regional Planning & Master of Science in Earthquake Engineering and Management. As we go to press, Professor Das has also learned of the successful completion of a multiyear Ford Foundation grant to the Globalization Research Center at UHM for education and training for promoting "livable cities" in Viet Nam. Dr. Das, the PI on this livable cities project, also visited universities, government organizations, and NGOs in Indonesia, Viet Nam, Hong Kong, and the Philippines to explore similar collaborative ventures in the future.

### Dr. L. Ayu Saraswati

Assistant Professor Women's Studies

Dr. L. Ayu Saraswati published her first book, Seeing Beauty, Sensing Race in Transnational Indonesia (University of Hawai'i Press). It won the 2013 National Women's Studies Association (NWSA) Gloria Anzaldúa book prize and led to a number of book launches and speaking events in Honolulu, New York, Calgary, and Vancouver. A second book, tentatively titled, Asian Sexualities in Cyberspace, is now under contract with UH Press. Dr. Saraswati also contributed a chapter on "Wikisexuality: Rethinking Sexuality in Cyberspace" in the journal Sexualities, and book reviews on Adria Imada's Aloha America: Hula Circuits

SEEING BEAUTY,
SENSING RACE
IN TRANSNATIONAL INDONESIA

through the U.S. Empire and I.

Halberstam's The Queer Art of

Failure.

### Dr. Pia Arboleda

Assistant Professor Indo-Pacific Languages & Literatures

Dr. Pia Arboleda produced digital resources on Philippine literature and folklore as a response to the need for bilingual and indigenous materials for non-Filipino and Filipino heritage learners. Major projects include the translation and subtitling of the Noli Me Tangere and the production of animated short films in the Siblaw Taraw series. The Noli Me Tangere 13part miniseries is directed by Philippine National Artist Eddie Romero and based on Jose Rizal's literary masterpiece. Produced in 1992, the film was originally available only for Tagalog speakers, but this translation non-Filipino now allows scholars and heritage learners to study Philippine history and culture. Based on her retrieval project on the orature of the Mountain Province in northern Philippines, Siblaw Taraw: Tales of Enchantment from Fiallig is a collection of short animated films that narrate folktales of the genealogy and worldview of the Ifiallig people. The project now brings these stories to a new multimedia audience.





# STUDENTS

Southeast Asia are hard pressed to find a better educational opportunity than UHM where 50+ lecturers, professors, visiting and resident faculty taught over 100 SEA related courses last year. The Center supported

Ctudents specializing in 24 top students with Foreign Language and Area Studies Fellowships (FLAS) for both academic year and intensive summer language study, and another half dozen with additional funding provided through the annual Moscotti Fellowship and a number

of Asia-Pacific tuition waivers. Finally, the student editors of the graduate journal Explorations worked throughout the year prepare Vol 14 for its highly anticipated release in Fall 2014. This is the only studentrun SEA journal in the US.

"I was glad to be given the opportunity to receive archaeological training in Thailand and still use the Thai language. In this aspect, I was able to learn vocabulary related to my career and study as an archaeologist."

-Lisa Manirath, FLAS Recipient

### 2013 Scholarships

#### Foreign Language and Area Studies (FLAS) Fellows - Academic Year

Cambodian: Mishalla Spearing (MA in Asian Studies/Library Science), Jessica Austin (MA in Asian Studies)

Tagalog: Jonathan Sawyer (PhD in Urban & Regional Planning), James Utley (PhD in History), Dylan Beatty (MA in Geography), Katherine Dacanay (MA in History), Samantha West (MSW in Social Work)

Indonesian: Edward Coates (PhD in Political Science), Daniel Pham (MA in Art History), Kasey Larson (MA in Second

Language Studies)

Thai: Lisa Manirath (MA in Anthropology)

Vietnamese: Kathy Tran (MA in Education), Jennifer Tran (MA in Public Administration)

#### Foreign Language and Area Studies (FLAS) Fellows - Summer

Indonesian: Edward Coates (PhD in Political Science), Daniel Pham (MA in Art History), Heather Strohschein (PhD in Music), Leif Walcutt (MPA in Public Administration)

**Thai:** Robert Findlay (PhD in History)

Mandarin (Singapore): Aixiu Cooney (BA in East Asian Lang), Susanne DeVore (MA in East Asian Lang), Ellen Meiser (MA in East Asian Lang), Connie Nip (BA in East Asian Lang), Dominic Pugliaresi (MA in East Asian Lang)

#### The Moscotti Fellowship for Graduate Studies of Southeast Asia

Jessica Austin (MA in Asian Studies, Cambodia) & Benjamin Fairfield (PhD in Ethnomusicology, Thailand)

### **RECENT GRADUATES**

# KEITH BETTINGER



Keith is originally from Shreveport, Louisiana. He completed his Master's degree in International Affairs at George Washington University and graduated in May 2014 with his PhD in Geography from the University of Hawai'i at Mānoa. His dissertation focused on the effects of decentralization and democratization on Indonesia's Kerinci Seblat National Park, a large protected area on the island of Sumatra.



# **CHARMAINE WONG**

Charmaine recently graduated from UHM with an MA in Anthropology, emphasis on Southeast Asian archaeology, and a certificate in historic preservation. She served as junior crew chief on the UHM section of the Greater Angkor Project, Angkor Wat, Cambodia, and currently works as an archaeology collections technician in the Department of Anthropology at the Bishop Museum in Honolulu.

# **JESSICA AUSTIN**



Jessica, originally from Idaho Falls, Idaho, grew up with no real exposure to the languages of Asia; however, she has been learning the Khmer language for over three years. After earning a degree in English literature focused on comparative lit and postcolonial studies, she decided to focus on language studies in graduate school as an essential component of her interest in cultural studies where she earned an MA in Asian Studies. With a special love for analyzing popular culture, Jessica is excited to bring more discussions of gender, ethnicity, and class into the arena of cinema and archival studies.



# LANCE NOLDE

Lance earned his PhD in history at UHM in May 2014 and wrote his dissertation on *Changing tides: A history of power, trade, and transformation among the Sama Bajo sea people of eastern Indonesia in the early modern period.* He will do his post-doc research at the International Institute of Asian Studies, Leiden, The Netherlands.

# LEON POTTER



Leon has been a graduate assistant with the Center since 2007, and has played a key role in helping develop the Center's digital presence. He started at UHM as an undergraduate in Asian Studies earning a BA in 2002 and MAs in Asian Studies and Second Language Studies by 2008. In May 2014, he completed his PhD in the College of Education writing his dissertation on 2nd year Vietnamese heritage language learners in higher education: A case study.

#11

# **TALKS**

#### Food of the Gods: The Traditional Cuisine of Bali

Vivienne Kruger, Ph.D., Independent Researcher

Vivienne discussed her book *Food of the Gods*, about Balinese culinary traditions and practices. She spoke of the findings from her research and of the ways her book provides a destination for those who want to explore the lesser-known cultural and historical customs related to Balinese cooking.

## **2013 SUMMARY**



#### A Heritage of Ruins Book Launch & Talk

William Chapman, Ph.D, Director of the Graduate Program in Historic Preservation, Professor in the Department of American Studies, UHM

Professor Chapman spoke about his expansive new study exploring the varied roles ancient ruins have played in the histories of Southeast Asia's modern nations and celebrated the launch of his new book published by UH Press.

## Dancing Partners: The influence of Thai-style Ramayana masked-dance on the art and culture of 18th and 19th century Burma

Bryce Beemer, Ph.D (2013), UHM

Bryce Beemer examined both the direct and indirect effect of captive populations, such as the Thai, on artistic exchange by looking at the spillover effect of the Ramayana on many artistic and ritual practices in upper Burma.



#### **U.S. – ASEAN Relations**

David Carden, U.S. Ambassador to ASEAN

Ambassador Carden spoke about the 'redoubled engagement' of the U.S. and ASEAN and the various ways the partnership has led to multiple forms of cooperation, such as with capacity building efforts, political and security discussions, and economic engagement with trade agreements.

### Economic Development Policies in Southeast Asia: An Overview

Jack Suyderhoud, Ph.D., Professor of Business Economics, UHM

Dr. Suyderhoud's talk covered motivations for economic development and growth (roles of inputs and productivity), Southeast Asian development strategies and policies, and some issues he found to be associated with those particular development policies and strategies.



ecturers featured throughout our semester-long speaker series are invited to present original research, sections of dissertations, and other works in progress. Upcoming talks & past précis are available online at **cseashawaii.org/programs/talks/** 



### Handle with Care: Establishing a Myanmar Style of Democracy

Billy Tea, WSD-Handa Fellow at the Center for Strategic and International Studies (CSIS)

Myanmar, a country rich in natural resources, including oil, gas, minerals, and wood has been closed for decades. However, within the last two years it has experienced a great transformation toward liberalization. Billy Tea's talk focused on the main challenges that lie ahead and what can be done to ensure Myanmar's path toward democracy.

#### Historic and Future Earthquakes and Tsunamis in the NE Indian Ocean and Their Effects on People Living in the Coastal Zone

Gregory F. Mo<mark>ore</mark>, Ph.D., Professor, Dept. of Geology & Geophysics, UHM

In this talk, Professor Moore presented evidence for uplift and subsidence along the west coasts of Sumatra and Myanmar during historic earthquakes and discussed the likelihood of a large earthquake along the west coast of Myanmar.



#### Japan-ASEAN Relations

Consul General Toyoei Shigeeda, Consulate General of Japan in Honolulu

Consul General Shigeeda gave his perspectives and insights with regards to relations between Japan and ASEAN from his decades of experience in the Japanese Ministry of Foreign Affairs, where he has worked in the embassies of Japan all over the world.



Pierre Asselin spoke to us about his new book that examines the internal debates and other elements that shaped Hanoi's revolutionary strategy in the decade preceding U.S. military intervention. He argued that those who directed the effort against the United States and its allies in Saigon were at least equally responsible for creating the circumstances that culminated in arguably the most tragic conflict of the Cold War era.





### The Birth of a Province: *Puncak Andalas*, West Sumatra, Indonesia

Keith Bettinger, Ph.D. candidate and lecturer, Department of Geography, UHM

Keith's talk was concerned with the prospective province of Puncak Andalas on the island of Sumatra. He examined in detail the local elites increase support for and the possibilities of Puncak Andalas eventually being approved as a new province in Indonesia.

#13

# BOOKS

# 2013 SUMMARY

The Bookshelf Spotlight was developed to direct interested readers to the wide variety of Southeast Asia focused publications released each year. In 2013, we featured a range of books including regional and country-specific topics ranging from food, theater, and literature to academic research on social, political, and economic issues. Having collected well over 800 books, which we have archived through Goodreads, this has become a great resource for our students and faculty at the University of Hawai'i at Mānoa, as well as for other institutions across the nation and overseas. More information about the CSEAS books program is accessible online at cseashawaii.org/programs/books/



## — 2013 STATS

132 BOOKS ADDED IN 2013

800+ BOOKS ARCHIVED ON GOODREADS

33 BOOKSHELF SPOTLIGHTS ADDED IN 2013

142
CATEGORIES
ON
GOODREADS

### FEATURED BOOKSHELVES-



## 01 NEW PUBLICATIONS AT UH PRESS

In March, we featured new Southeast Asia related titles recently published at UH Press.

http://ow.ly/x78CC

### 02 JEWISH DIASPORA IN SOUTHEAST ASIA

A popular spotlight in December featured books on the Jewish diaspora in Southeast Asia.

http://ow.ly/x792o

### 03 HISTORIOGRAPHIES OF THAILAND

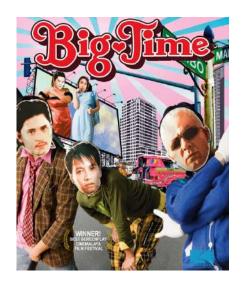
One of our most popular spotlights in September shared research on the history of Thailand.

http://ow.ly/x79mw

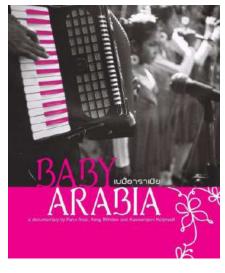
# FILM

## **2013 SUMMARY**

Beginning its 9th season in Fall 2013, the Center's weekly Southeast Asia Film Series serves as an academic forum to introduce our local community to Southeast Asian filmmakers and their films that are rarely seen outside of the region. Over the course of this weekly series more than 7000 people have attended the free screenings of subtitled films, a number of which were translated and subtitled by students in the CSEAS subtitling program. The films selected each year are purchased in Southeast Asia using Center funds or are given to the Center in support of our educational mission. Most of the screened films are then given to the UH Southeast Asia Library Collection as a resource for use in the classroom and other community educational needs. Information about the CSEAS film program and upcoming screenings can be accessed online at cseashawaii.org/programs/film/



In January 2013, the Center presented the 2005 Filipino film Big Time (dir: Mario Cornejo) about petty crooks, who think that their big career opportunity is to kidnap the daughter of a middle class family. The film was subtitled by the Tagalog and Philippine literature students of Professor Pia Arboleda, Department of Indo-Pacific Language and Literatures, UHM.



In February 2013, the Center screened the 2010 Thai documentary Baby Arabia (dir: Panu Aree, Kaweenipon "Salim" Ketprasit, and Kong Rithdee). Baby Arabia follows one of the oldest Thai-Muslim bands specializing in the genres of Arab and Malay music and examines how the band's "infectiously rhythmic blend of music is reconciled with the Muslim faith." (Wise Kwai, Bangkok Cinema Scene).



In December 2013, the Center screened the 2010 film *Barefoot Dream* (dir: Kim Tae-gyun). The film, shot in Timor-Leste, tells the true story of Korean soccer player-turned-businessman Kim Won Kang (Park Hee Soon), who seeks to make his fortune selling sports equipment in Timor-Leste, but ends up taking a ragtag bunch of Timorese kids to the International Youth Soccer Championship in Japan.

### **SEA Cinema Course** ASAN 491G (Spring/Fall)



Over the past several years, the Center for Southeast Asian Studies and SPAS have supported the 491G Cinema of Southeast Asia course that uses English subtitled feature, documentary, and short films from Southeast Asia to focus

on thematically organized topics related to film cultures from the region. A number of the films used in the course were translated and subtitled by UH students trained in this post-production skill set. Student learning outcomes in the course included



increasing knowledge of national film histories and the identification of leading regional filmmakers, development of skills in writing film reviews, competency in the use software to create educational materials using film, and the development of skills needed to present

a film-related talk at a professional academic conference. Given student demand, we hope to continue to support and develop this engaging course in the future. Discussion is currently underway with the Center for Religious and Crosscultural Studies at Gadjah

Mada University to host a joint film studies course that would look at film in the context of religions and cultures of Southeast Asia. This course proposal will be included in the Center's upcoming Title VI grant covering the period of 2014-2018.

# MUSIC



The music program continued to show major growth in 2013. Throughout the year we featured twenty-six artists/groups in our weekly site posting where visitiors can listen to a popular song

and watch an official music video. In 2013, we featured artists from across the region including Myanmar, Thailand, Philippines, Viet Nam, Indonesia, Cambodia, Singapore, and Malaysia. We also

proudly featured our first band from Timor-Leste, Band Teleu Nekaf, with their single Kolo Kot Matani. In addition, we featured up-and-coming Brunei artists gaining popularity across the region.



## **2013 SUMMARY**



We continue to feature a diverse range of musical genres from folk music to experimental electronica. In 2013, we added religious pop music from Raihan to our wide range of music categories while also continuing to

feature pop artists like Erik Santos from the Philippines. Our previous featured artists are often accessed through online searches and our archive of tunes searchable by country. For instance, we have had over 1,500 unique visitors check out Singapore's Stephanie Sun since we posted her music in 2010! To listen to our current artist, please visit cseashawaii. org/programs/music/







The Asian Studies Program in conjunction with the Hawai'i Gamelan Society and with funding from the Student Athletic Fund presented a four-week summer 2013 workshop on Javanese music and dance. The workshop was led by Byron Moon—current Javanese gamelan instructor—and Pattie Dunn—longtime participant and student academic advisor at SPAS. Both were students of retired UHM gamelan instructor and current artistic director of the Hawai'i Gamelan Society, Hardja Susilo. The workshop was designed to introduce students to traditional methods of studying Javanese music and dance, which does not separate music from dance. This means that participants not only learned to play the gamelan music, but also to dance to the piece they were learning. Participants included UHM students, instructors, and community learners enrolled in the life-long learners program. The Fall 2013 concert included Pak Midiyanto, director of the UCLA gamelan program, who is a frequent guest performer and instructor with the UHM gamelan and often comments that playing with the Hawai'i gamelan ensemble feels like being in Java.

UHM Gamelan Ensemble Segara Madu (lit. "The Sea of Honey") provided a taste of a Balinese temple celebration complete with gamelan musicians, dancers, and traditional shadow puppetry with their presentation of *A Night in Bali* held at the friendly confines of Leeward Community College in March. A major characteristic of performance in Bali is the practice of audiences talking among themselves, getting up to walk around to examine the performance technique, and cheering on the performers while they are on stage. In keeping with this tradition, Segara Madu arranged seating on the stage for audience members who wanted to see the show up close. During intermission some performers even remained on stage to answer questions from the audience. The principal managers of Segara Madu, I Made Widana and Annie Reynolds also visited Sunset Elementary School as part of their company's community outreach effort. You can check out the action here: http://goo.gl/hHPasf

Visit **cseashawaii.org/programs/performance/** for more information about upcoming performances.

### **UPDATED RESOURCES**

THE CSEAS WEEKLY NEWSLETTER

he Center's weekly newsletter functions as our important outreach tool and this is where we develop, cull, deliver content related to Southeast Asia. As a Title VI National Resource Center, our primary end-users are US citizens working as educators, government officials, business leaders. librarians, military and diplomatic liaisons, arts organizers, and a host of others doing important work in our communities. But our efforts extend even further as we also provide international readers and overseas institutions with up-todate information on area studies related activities in the US. When compared to industry standards, the newsletter has consistently scored above the standard for open and click through rates (i.e., measuring the number of people who open the newsletter and those who then access individual articles) and the newsletter has continued to develop into a premiere resource for Southeast Asian information with over 700 opt-in and active subscribers receiving our weekly content. The newsletter features sections that are dedicated to employment opportunities; news and events; educational programs; photo galleries; fellowships and grants; and other exciting opportunities for individuals and organizations seeking information related to the Southeast Asia region.





### NRC PROJECT REPORT

TAGALOG READING ASSESSMENT

esponding to the need for reading proficiency the assessment in Commonly Taught Languages (LCTL) of Southeast Asia this project developed a prototype for a reading proficiency test referring to ACTFL (American Council on the Teaching of Foreign Languages) Reading Proficiency Guidelines Tagalog learners whose L1 is English.

Development of the assessment was done over the course of the Fall 2012 semester, followed by a pilot test taken by 62 students in the Tagalog 100-400 level courses. A final draft of the assessment test was completed in December 2012, and it was first utilized for language placement in April 2013. The original Tagalog language placement test had three sections: reading comprehension, grammar & writing. Although beyond the scope of this project, the Tagalog program also revised the other two sections of the test in order to make it more current and consistent.

The Tagalog Reading Assessment project team was composed of Dr. Pia Arboleda (project leader), Irma Peña, and Jovanie dela Cruz, all faculty members of the UH Tagalog and Philippine Literature Program.

# 71+ **THOUSAND**

Total individual visits to our main cseashawaii.org website in 2013.

# 14+ **THOUSAND**

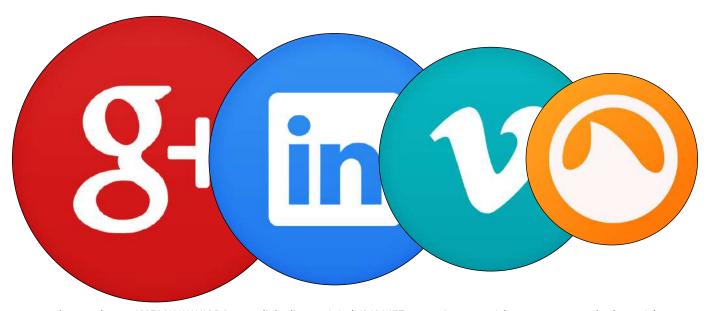
Unique monthly visitors to the cseashawaii.org site in January.

# 455 **AVERAGE**

Daily individual visitors to the cseashawaii.org website in 2013.

## 253+ THOUSAND

Unique visitors to the CSEAS website since our 2010 site launch.



plus.google.com/CSEASHAWAIIORG

linkedin.com/e/vgh/2431457

vimeo.com/uhcseas

grooveshark.com/uhcseas

### **SOCIAL NETWORKING QUICK FACTS**

We began a Google+ The LinkedIn CSEAS Our Vimeo individual views.

jobs in 2013.

page in 2013 that Alumni&Community continues to grow country playlists on received over 27,000 page shared over 500 with over 75 videos Grooveshark for our in our curated series. music archive.

page In 2013, we created

### **NEW CURATED VIDEO SERIES**

The use of streaming media has grown in importance, and CSEAS has capitalized on this over the course of the last year. We have culled, edited, and produced new content to take advantage of streaming technologies and changing viewer interests. New content has been added to our "Talks" series, including a range of interesting themes from TEDx forums and open-source videos relevant to Southeast Asia. As film collections become an important resource, we continue to work on building our Vietnamese film archive and hope to make it available for viewing on the CSEAS website in Fall 2014.

# ONLINE DEVELOPMENT





1,094 LIKES

FACEBOOK.COM/CSEAS

6, 141 TWEETS



566 FOLLOWERS

TWITTER.COM/UHCSEAS

420 PINS



84 FOLLOWERS

PINTEREST.COM/UHCSEAS

### **2013 ONLINE YEAR-IN-REVIEW**

Our online programs had tremendous growth over the past year. Since re-launching our new, minimalist-design website in 2013, we received over 71,000 unique visitors to our site. In January, we broke our previous monthly record with over 14,000 unique visitors to cseashawaii.org! On average, our site attracted over 450 unique visitors per day in 2013. We also continue to grow our social networking programs by systematically developing programming across various platforms like Facebook, Twitter, and LinkedIn. In 2013, we incorporated new sites into our social media strategies by introducing a Pinterest board, a Google+ page, a curated video page on Vimeo, and an archive of categorized music on Grooveshark. We welcome you to visit any of our sites listed above and join our online activities!

# CSEAS STAFF



STEPHEN O'HARROW Director 2010 - 2014



PAUL RAUSCH ASSOCIATE DIRECTOR



RONALD GILLIAM
ONLINE
DEVELOPMENT



AKTA KUSHAL
PUBLIC RELATIONS
COORDINATOR



LEON POTTER
RESEARCH &
DEVELOPMENT

### **ABOUT CSEAS**

The Center for Southeast Asian Studies (CSEAS) is one of only eight National Resource Centers (NRC) for the study of Southeast Asia in the United States as awarded by the US Department of Education. The CSEAS acts as a coordinating body for Southeast Asian studies throughout the university. With more than 50 affiliated faculty members distributed through 21 departments, the Center works with the largest concentration of Southeast Asia specialists in the United States. More than 100 language and area studies courses are regularly offered, with particular strengths in the humanities and social sciences.

### **QUICK CSEAS FACTS**

- In the last four years, the Center has awarded 49 academic-year FLAS (monthly stipend for the student and tuition) and 36 summer-session FLAS awards (stipend and tuition).
- The Center has hosted an ongoing weekly screening of Southeast Asian feature films (all with English subtitles) that will celebrate its 10th season beginning in Fall 2014.
- Over the last four years, the Center worked with teachers & administrators from the Chicago Public Schools to introduce and promote knowledge about Southeast Asian cultures and nations.
- Since 2005, the Center has donated over 500 feature films from Southeast Asia (with English subtitles) to the Wong AV Center at Sinclair Library for student and community viewing.



