

CSEAS

ANNUAL REPORT 2016-17

**Center for Southeast
Asian Studies**



University of Hawai'i



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ABOUT THE CENTER

The Center for Southeast Asian Studies (CSEAS) is one of only eight National Resource Centers (NRC) for the study of Southeast Asia in the United States as awarded by the US Department of Education. The Center acts as a coordinating body for Southeast Asian studies throughout the University of Hawai'i at Mānoa.

Visit the Center online at cseashawaii.org or contact us via email at cseas@hawaii.edu.

STAFF



Kirstin Pauka
Director



Paul Rausch
Associate Director



**Thang Nguyen
Carpenter**
Public Relations



Sarah Phillips
Research &
Development



Diliaur Tellei
Web Resources
Coordinator



DIRECTOR'S NOTE

The Center's Title VI grants from the U.S. Department of Education's National Resource Center (NRC) and Foreign Language and Area Studies (FLAS) grants continued into Year Three. Thanks to these grants our Center was able to support ongoing projects and provide UHM students with scholarships throughout the academic year 2016-17 and summer 2017. In addition to these FLAS language grants, we were able to give further support to undergraduate and graduate students via a new 3-year grant from the Henry Luce Foundation. A special thanks is in order to Andy Sutton, the Dean of the School for Pacific and Asian Studies (SPAS), who was instrumental in securing this grant for UHM. Ongoing supported projects included K-12 school outreach and community enrichment events, curriculum development, film and lecture series, and the expansion of online resources and social media engagement. Our Center website and social media presence continue to grow in audience reach as well as in their depth and breath of content, covering relevant issues in politics, social and environmental movements, and the arts of Southeast Asia.

This Annual Report features accomplishments, awards, and publications by our outstanding faculty and students, who engage in groundbreaking research, publication, teaching, and creative work on Southeast Asia. Highlights were the 2016 Chancellor's Citation for Meritorious Teaching to both Professor Miriam Stark and Professor Ashok Das; and the publication of yet another landmark book by the tireless team of Professors Barbara and Leonard Andaya. Over sixty UH affiliate faculty are actively engaged in research and instruction related to the region and are vital in strengthening our connections to specialists, institutions, and communities in Southeast Asia.

This academic year saw the continuation of activities that are part of our decade long Balinese Arts Outreach with school performances, lecture demonstrations, and two major dance and music concerts for the community. The Center's support of inter-institutional language training continued into its second year, with Vietnamese language classes at the UH Kapi'olani Community College (KCC). Another language training project we are proud to support is the ongoing Tagalog animation series, developed by Professor Pia Arboleda for

use in the language classroom. The Center also partnered with the Center for Religious and Cross-cultural Studies (CRCS), Gadjah Mada University, Indonesia, who produced a new monthly digital English-language newsletter that focuses on a number of topics such as religion and politics, religious freedom, management of religious diversity, interreligious dialogue, religion and science, religion and ecology, indigenous religions, etc. This is the first English-language publication reporting on these issues in Indonesia. Copies are archived on the CSEAS website.

We are delighted to continue supporting the student-run journal *Explorations*, which saw the publication of Volume 13 this year. Another notable outreach highlight is the CSEAS Newsletter. This weekly publication has more than doubled the number of its subscribers from the previous year, now reaching over a thousand readers. The newsletter provides our audience with up-to-date information on research, scholarships, conferences, publications, public events, and more.

As we move into my fourth and final year as Center director, I look forward to the expansion of our collaborative projects with scholars and artists from

Southeast Asia, and to interdisciplinary endeavors within the larger UH community. A big MAHALO to our Center Staff under its intrepid leader, Paul Rausch, and 2016-17 graduate assistants Diliaur Tellei, Sarah Phillips, and Thang Nguyen Carpenter. They are the heart and soul of our Center.

Best wishes to all of you,

Kirstin Pauka
Director

Kirstin Pauka, PhD
Professor, Department of Theatre + Dance,
University of Hawai'i at Mānoa
Director, UH CSEAS



FACULTY

AWARDS



Leonard Y. Andaya

Professor, History

- [2016 Peter V. Garrod Distinguished Graduate Mentoring Award](#)



Ashok Das

Assistant Professor, Urban & Regional Planning

- [2016 Chancellor's Citation for Meritorious Teaching](#)



Miriam Stark

Professor, Anthropology

- [2016 Chancellor's Citation for Meritorious Teaching](#)

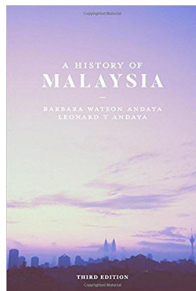


Ingelia White

Professor, Botany and Microbiology

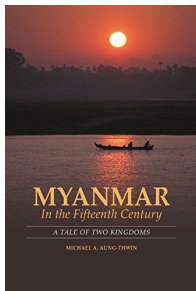
- [2017 North American Colleges and Teachers of Agriculture \(NACTA\) Educator Award](#)
- [2016 Masaki and Momoe Kunimoto Memorial Award](#)

PUBLICATIONS



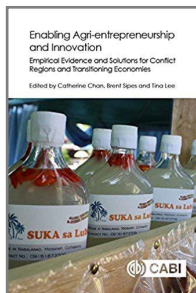
A History of Malaysia, Third Edition (2016)

Barbara Watson Andaya (Asian Studies) with
Leonard Y. Andaya (History)



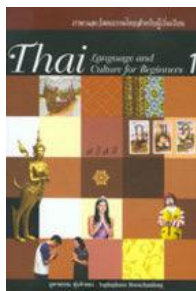
Myanmar in the Fifteenth Century: A Tale of Two Kingdoms (2017)

Michael Aung-Thwin (Asian Studies)



Enabling Agri-entrepreneurship and Innovation: Empirical Evidence and Solutions for Conflict Regions and Transitioning Economies (2017)

Catherine Chan (Natural Resources and Environmental Management), with Sipes, B. and Lee, T. (eds).



Online Interactive Multimedia E-Book with audio for Thai Language and Culture, Book 1 & Book 2 (2017)

Yuphaphann Hoonchamlong (Indo-Pacific Languages & Literatures)

STUDENTS

This section details the students who were awarded scholarships through the Center; this year's completed theses & dissertations; Explorations, the graduate student journal; and updates from students and alumni. Updates are linked to longer feature posts on our website.

To check out current updates on students affiliated with the Center, you can check out the [Students tag](#) on our website.



Photo of Alexandra McDougale (bottom row, second from left) and colleagues on her Luce Year.

FOREIGN LANGUAGE AND AREA STUDIES (FLAS) FELLOWSHIP

ACADEMIC YEAR 2016-17

Indonesian

Nicholas Husted, PhD, Theatre
Aaron Singer, PhD, Music
Emily Wright, MA, Geography

Tagalog

Caroline Baicy, MA, Art

Thai

Megan DeKievit, MA, Music
Karen Honda, MA, Asian Studies
Yi Ma, MA, Anthropology
Vanda Moore, MA, Asian Studies

Vietnamese

Madeleine Aitchison, MA, Asian Studies

SUMMER 2016

Indonesian

Nicholas Murray Husted, PhD, Theatre
Gillian Irwin, PhD, Music
Robert Matthew Kelty, PhD, Theatre

Thai

Marla Chassels, PhD, Anthropology
Pahole Sookkasikon, PhD, American Studies

LUCE FELLOWSHIP

UNDERGRADUATE

Faith Hall, Anthropology, first-year Indonesian
Evan Rabanal, Public Health, first-year Tagalog
Terry Joan Salaga, Philippine Studies, first-year
Vietnamese

GRADUATE

Dylan Beatty, PhD, Geography
for his field research on endangered fishing
communities in the Philippines
Phoebe France, PhD, Anthropology
for her archaeological field research in the
Angkor region of northwest Cambodia

FACULTY-COLLABORATIVE

Faculty mentor

Professor **Jonathan Padwe**, UHM Dept. of
Anthropology

Collaborating students

Phianpachong Intarat (MA student, Anthropology,
University of Hawai'i at Mānoa)
William Shattuck (Phd student, Geography,
University of Wisconsin, Madison)

Research Project

Covering Cambodia, Thailand, and Laos to assess
the problems of landscape change with a focus on
the issues of access to land and social

THESES

“Gazing Upon the Other: The Politics of Representing the Igorot in Philippine Modernism”

Jan Ryan Dickey, Art History

“Associations Between Watching Korean Dramas and Single Vietnamese Women’s Relationship Satisfaction and Commitment: An Interpretation Using Cultivation Theory”

Erin Elisabeth Edkins, Communications

“Manariwa: A Filipina Perspective on Indigenous Contemporary Dance”

Cynthia Lynn Endrizal, Dance

“Nepomuceno Legacy: The Construction of an Elite Heritage”

Alexander Rolf Kuestner, Asian Studies

“The Upshot of Upgrading: Seaweed Farming and Value Chain Development in Indonesia”

Amber Marie Luu, Geography

“Fragments and Empire: Cambodian Art from the Angkor Period”

Kendra Janell Lynn, Art History

DISSERTATIONS

“Photovoice for Vulnerability: Resilience Building in the Philippines”

Yanjun Cai, Urban and Regional Planning

“Cyberbullying on Facebook and Psychosocial Adjustment in Malaysian Adolescents”

Mei Sze Choo, Psychology

“The Participatory We-Self: Ethnicity and Music in Northern Thailand”

Benjamin Stuart Fairfield, Music

“The Origins, Building, and Impact of a Social Welfare State in Late Colonial Singapore”

Chi Tim Ho, History

“Information and Communication Technologies in Learning English as a Foreign Language (EFL): Attitudes of EFL Learners in Vietnam”

Md Saifu Momen, Education

“Land & Water: A History of Fifteenth-Century Vietnam from an Environmental Perspective”

Hieu Phung, History

“Exploring Evolving Programs in Architecture: A Detailed Analysis and Design for Future Proofing Singapore’s Changi Airport”

Samantha Carol Rarrick, DARCH

“Observations of Surface Currents in Panay Strait, Philippines”

Charina Lyn Amedo Repollo, Oceanography

Student & Alumni Updates

Here is what our students & alumni have been up to! Affiliated students are those who have focused their research on Southeast Asia and may have gone through Center scholarship programs. Students & alumni are also [featured on our website](#), and you can read longer write ups by clicking the provided links.



Dr. Hieu Phung Wins “Best Southeast Asia Paper” at the SPAS Graduate Student Conference, March 2017, and “Best Young Researcher” at the 2017 Water History Conference, July 2017.

[\(link\)](#)



Dr. Anthony Medrano Defends His Doctoral Dissertation at University of Wisconsin-Madison, May 2017.

[\(link\)](#)



Soksamphoas Im Presents a Paper at the 58th Annual International Studies Association (ISA) Conference in Baltimore, May 2017.

[\(link\)](#)



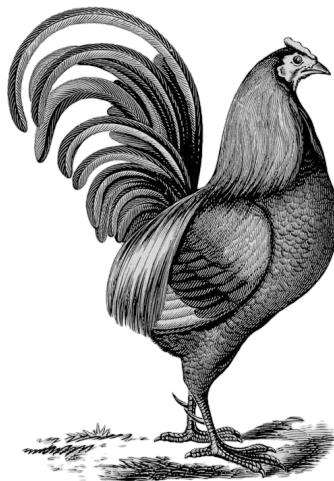
Alexandra McDougale Completes Her Luce Year in Phnom Penh, Cambodia, July 2017.

[\(link\)](#)

EXPLORATIONS: A Graduate Student Journal of Southeast Asian Studies is edited and published by graduate students at the University of Hawai'i at Mānoa with administrative support provided by the Center for Southeast Asian Studies (CSEAS). The journal provides a peer-reviewed forum for graduate scholarship on Southeast Asia.

The principle mission of Explorations is to offer a forum for students to present disciplinary and interdisciplinary research on a broad range of issues relating principally to the region which today constitutes Southeast Asia. Embracing both the diversity of academic interests and scholastic expertise it is hoped that this forum will introduce students to the work of their colleagues, encourage discussion both within and across disciplines, and foster a sense of community among those interested in Southeast Asia.

The most recently published issue is Volume 13, detailed on the next page. You can read more about Explorations and explore current and past issues on [our website](#). The journal is also archived on [ScholarSpace](#).



Explorations 13: Southeast Asia's (Dis)Integration: Embracing Contentious Approaches to the Study of Southeast Asia

EXPLORATIONS 13 was published in March 2017. This issue "re-examines established approaches to the study of Southeast Asia. The articles included in this issue attempt to destabilize or problematize existing notions of homogeneity/integration in light of contemporary research. In addition, a broad range of disciplines and areas of research are covered here including mystical practices in Central Java, gender representation in Myanmar, and impending threats of the Islamic State (IS) in Southeast Asia. In raising these questions, we hope to bring alternative ways of thinking about Southeast Asia, both past and present."

You can [read and download EXPLORATIONS 13 on our website](#).

EDITORIAL TEAM

Caroline Baicy
Wyatt Gordon
Daniel Pham
Desiree Simandjuntak

DESIGN AND LAYOUT

SUPPORT
Daniel Pham
Benjamin Moseley
Desiree Simandjuntak

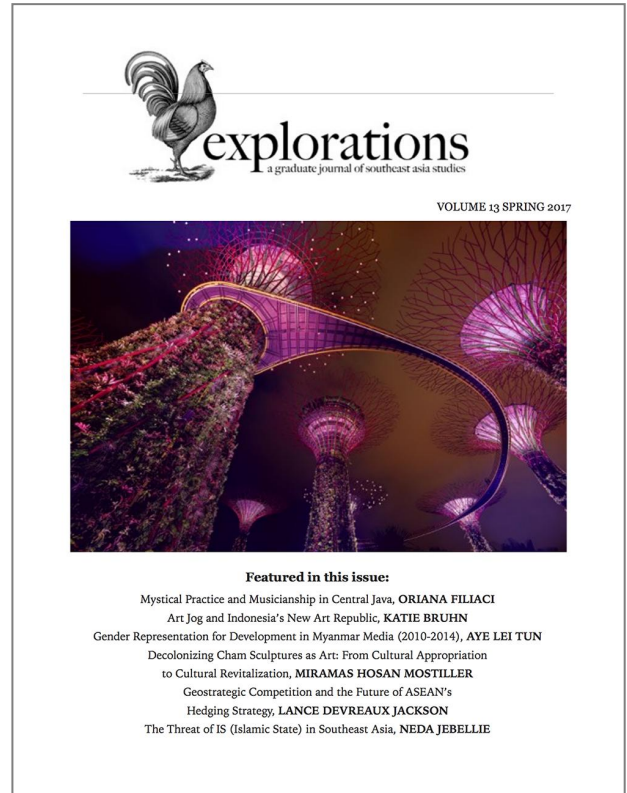
CSEAS COORDINATOR

Paul Rausch

FACULTY COORDINATOR

Ehito Kimura

EXPLORATIONS 13



EXPLORATIONS 14



Explorations 14: Seas, Oceans, Rivers, and Springs: Perspectives on Water in the Study of Southeast Asia

Constituting more than 70% of the area of Southeast Asia, water has long played a fundamental role in shaping the history, culture, politics, and development of the region. In recent years, issues relating to water security, rising sea levels, devastating floods, and maritime border disputes have dominated news stories about Southeast Asia. These issues, trends, and phenomena invite scholars to explore the multitude of ways that water influences and helps define Southeast Asia in every field of study.

EXPLORATIONS 14 is currently in the design and layout phase and late Spring 2018 release is planned.

EDITORIAL TEAM
Madeleine Aitchison
Soksamphoas Im
Matthew Kelty
Charmaine Ledesma
Benjamin Moseley

Photo left: Guang Xi Waterfalls, Luang Prahbang, Laos, June 2016. Taken by Soksamphoas Im.

NRC PROJECTS

National Resource Center (NRC) projects are funded by the US Department of Education.

RELIGION & DIVERSITY INITIATIVE

CSEAS collaborates with the Center for Religious and Cross-cultural Studies (CRCS) at Gadjah Mada University, Indonesia, to publicize their publications.

CRCS is an interdisciplinary program with foci on “inter-religious relations; religion, culture, and nature; and religion and public life”. The English translations of many of these writings is supported by the CSEAS’ Dept. of Education Title IV Grant funds.

On our [Religion & Diversity Initiative page](#) we feature selected publications and archive the monthly CRCS newsletter.



UB-UFOK AD FIALIG: TALES OF ENCHANTMENT FROM BARLIG, PHILIPPINES

Barlig, a remote town in Mountain Province, Northern Philippines, is the home of a rich tradition of storytelling passed down through generations of local folks in the region. Under the direction of Dr. Pia Arboleda (Indo-Pacific Languages & Literatures), these stories are being retold through the magic of film animation for use in the Tagalog language classroom. This unique animation film resource project is a team effort, including Dr. Arboleda, Jorge Andrada (animator), Wrachelle Calderon Cablog, (illustrator from Baguio City), and Elena Clariza (creator of learning modules for undergraduate students of Philippine culture and folklore). The team has completed eight films and supporting educational materials to date. They are [available for viewing](#) on our website.



NEW COURSE TO DEVELOP SOUTHEAST ASIA UNDERSTANDING IN PRE-SERVICE STUDENT TEACHERS



ITE 440: Curriculum Implications of Multicultural Education Special Section: Teaching Asia and the Pacific (3 credit) was conceived to be a meaningful and significant experience in pre-service teachers' preparation. The class is organized around the following themes with Southeast Asia focus: 1) Issues about decolonization and immigration (Filipinos) and issues about prejudice and discrimination among immigrants from Malaysia & Indonesia. The Southeast Asia focused curriculum was created by Dr. Patricia Halagao (Curriculum Studies, COE) and Dr. Chet-Yeng Loong (Department of Music).

For COE students, this focal attentiveness to area-studies content and pedagogical issues will enhance the value and centrality of a close attention to area studies that will be influential over the many coming years of their careers. For SPAS students who may be interested in education, this course should be an opportunity to take high-quality subject content knowledge and explore and experience how it might be delivered in different real classroom contexts with Hawai'i's unique student population. Students will consider the role that area-studies knowledge about Asia and the Pacific can play in secondary classroom contexts.

INTRODUCTORY VIETNAMESE LANGUAGE CLASSES OPEN AT KAPI'OLANI COMMUNITY COLLEGE



Taught by the talented linguist Dr. Jennie Tran (who also teaches German at UH-Mānoa!), **VIET 101/102** courses were offered for the second straight year at our Title VI partner, Kapi'olani Community College (KCC), in 2016-17. Dr. Tran is also developing curriculum materials for **VIET 201/202** to be offered at KCC starting in 2017-18.

UNIVERSITY of HAWAII®
KAPI'OLANI
COMMUNITY COLLEGE

PROGRAMS

Our popular Bookshelf Spotlight and monthly Speaker Series program continued to thrive in 2016-17. These two outreach efforts managed by our GAs Sarah Phillips and Thang Nguyen

Carpenter respectively play a major role in how we present Southeast Asia related topics to our community at large.

Although the long-running Southeast Asia Film Series is on hiatus, its spirit lived on in the *ASAN 481 Cinema of Southeast Asia* film class taught by Associate Director Paul Rausch in the spring semester. Aside from regular student enrollment, the class is becoming increasingly popular with Nā Kūpuna program participants at UH Mānoa. Nā Kūpuna encourages Hawai'i residents aged 60 years or older to attend UHM courses free of charge without receiving University credit.

Another film effort came during the 8th Engaging Vietnam Conference held this year on the

UHM campus. The CSEAS hosted the *Queer Film Vietnam* screenings of eight films from the LGBTQ+ community in Vietnam.

Southeast Asia performances happening in the community were featured on our website throughout the year. The UHM Balinese and Javanese gamelan groups hold a performance at the end of each semester that is always well attended. Guests are rewarded with stunning Balinese dance and Javanese singing held in the Barbara Smith outdoor amphitheater under the stars.

Our [program archives](#) can be accessed on our website. They are also cross-indexed by country, so if you have a particular region of interest, feel free to click away!

We are always looking for more SEA content! If you have any events or program feature ideas, please contact us at cseas@hawaii.edu.

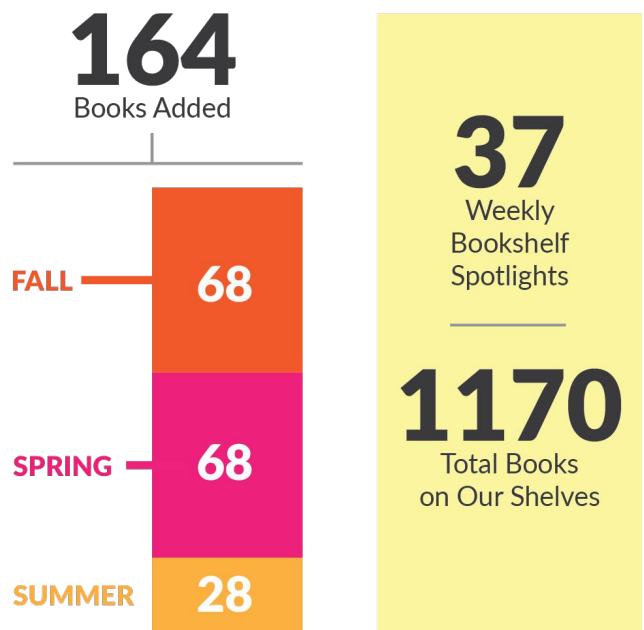


Songkran Water Festival, Thailand.

The Books program, or Bookshelf Spotlight, was developed to direct interested readers to the wide variety of Southeast Asia-focused publications released each year.

Every week, we posted a small region-, country-, or topic-specific collection of books, their summaries, and where to obtain them. On this page are some selected spotlights we have done in the past year.

Our collection of 1170 (as of August 2017) titles is hosted on Goodreads, and is a great resource for students and faculty at UHM and other institutions across the country and overseas. For more information and the complete archive of our Bookshelf Spotlights, visit <http://www.cseashawaii.org/category/books-2>. For a summary of posts we did each semester, see our [Fall 2016 Bookshelf Summary](#) (20 posts) and [Spring 2017 Bookshelf Summary](#) (17 posts).



FEATURED BOOKSHELVES

These are the most popular bookshelves, by page visit, from Fall 2016 and Spring 2017.



FALL 2016: Social Issues in Singapore, 11/29

- 50 Years of Social Issues in Singapore
- Livability in Singapore: Social and Behavioural Issues
- Inequality in Singapore
- Food, Foodways, and Foodscapes: Culture, Community, and Consumption in Post-Colonial Singapore

For book summaries, see [the full post here](#).



SPRING 2017: Education in Southeast Asia, 4/18

- Equity, Opportunity and Education in Postcolonial Southeast Asia
- Educating Marginalized Communities in East and Southeast Asia: State, civil society and NGO partnerships
- Controversial History Education in Asian Contexts
- Literacy, Storytelling and Bilingualism in Asian Classrooms

For book summaries, see [the full post here](#).

Performance

CSEAS features Southeast Asian performances that take place at the university and across Hawaii in an effort to make them available to a wider audience. In 2016-17, we posted about events featuring the art and performance of Indonesia, Myanmar, and Viet Nam.

Performance posts are archived on our website on the [Performance Program page](#).



The East-West Center Arts Program hosted performances of [“Myanmar Marionette Theater”](#) in April 2017.

Also in April, the Music Department hosted a [gamelan performance](#) featuring Javanese and Balinese styles.



[Bridging Art, Education and Activism: An Improvisational “Conversation”](#)

In the fall semester the Center co-sponsored a performance/talk as part of the 8th Engaging with Viet Nam Conference. The event ended up being a talk story/jam session among the community members and the speaker-artists Trinh Le Anh, Dat Bao, and Ngo Hong Quang.

Read more about the event and the artists [here](#).

[MemoryHouse: Dreams](#) was a performance of contemporary, hula, and Balinese dance styles, accompanied by projection and video. November 2016.



The CSEAS Talks program connects Southeast Asia subject matter experts at the university to interested audiences. Talks span topics such as history, anthropology, urban planning, and politics, and are often intersectional. They give the UHM community a chance to dive into topics of relevance to the region's past and present. Our Talks program was organized by Thang Nguyen Carpenter from 2016-Spring 2017.

All talks are archived on our website, [here](#).

Weaving Dreams As Filipino Educational Praxis ([link](#)) | April 12, 2017

Members of the Tinalak Filipino Education Advisory Council at the University of Hawai'i at Mānoa's College of Education

Curses, Cadavers, Communists, and the CIA in Rodrigo Duterte's Philippines ([link](#)) | April 5, 2017

Dr. Patricio N. Abinales, School of Pacific and Asian Studies, University of Hawai'i at Mānoa

Ancient Sites of Southeast Asia ([link](#)) | March 8, 2017

Dr. William Chapman of University of Hawai'i at Mānoa

Overseas Chinese in 17TH Century Manila ([link](#)) | March 1, 2017

Dr. Barbara Watson Andaya, University of Hawai'i at Mānoa

Yangon Echoes - Heritage Homes ([link](#)) | January 30, 2017

Dr. Virginia Henderson, oral historian, and photographer Tim Webster

Surabaya's Pro-Poor Shelters ([link](#)) | January 17, 2017

Dr. Ashok Das, Department of Urban and Regional Planning, University of Hawai'i at Mānoa

Sexism in Philippine Language: Reinforcement versus Resistance ([link](#)) | October 24, 2016

Dr. Pia Arboleda, Filipino and Philippine Literature Program, University of Hawai'i at Mānoa

Writing Histories in Southeast Asia ([link](#)) | October 13, 2016

Dr. Leonard Andaya and Dr. Barbara Watson Andaya, University of Hawai'i at Mānoa

Bridging Art, Education and Activism: An Improvisational "Conversation" ([link](#)) | October 10, 2016

Trinh Le Ahn, Viet Nam National University Hanoi; Dat Bao, pedagogist, visual artist, and song composer; Ngo Hong Quang, đàn nhị musician

In 2014, the Center for Southeast Asian Studies began an initiative aimed at curating the best online videos with content that spans the Southeast Asia region. From 2014 to 2016, each week the Center showcased a new video—from TED talks to travelogues—and shared it on our website and social media outlets. An archive of previously featured online videos, can be found on our [Video Program page](#).

Our [Vimeo page](#) is especially interesting for those looking for curated Southeast Asia video content organized by [country](#) or by [category](#) (TED talks, short films, documentaries, and more).

VIMEO WATCH STATISTICS

Aug. 22, 2016 - Aug. 21, 2017

2,888

Number of times
videos were played

1 day, 8 hours

Total time visitors spent watching
CSEAS content

10 min 38 sec

Average time per view

FEATURED VIDEOS



The Andayas on Early Modern Southeast Asia ([link](#))

Barbara Watson Andaya, professor and chair of Asian Studies at University of Hawai'i at Mānoa, and Leonard Andaya, professor of Southeast Asian history at University of Hawai'i at Mānoa, discuss trends in historiography and how they've addressed these issues in their writing of a regional history of 'early modern' Southeast Asia and in their third revised edition of *A History of Malaysia*.



CSEAS Associate Director Paul Rausch on Film and the Engaging With Vietnam Conference ([link](#))

Associate Director Rausch sat down with the Engaging with Vietnam team to discuss film and the conference. The conference seeks to connect artists and academics who are often asking the same questions about Vietnamese society — just in different fields.



A Conversation with Dr. David Hanlon about Engaging with Vietnam Conference ([link](#))

"Dr. David Hanlon is Chair of the Department of History at the University of Hawaii at Manoa. We talked recently about the upcoming Engaging With Vietnam conference, interdisciplinary conferences, and the Department of History."



WEBSITE & SOCIAL MEDIA

WEBSITE SUMMARY

In 16-17, our site was viewed 105,000 times by 29,000 people. Our visitors were mostly from the United States and Southeast Asia. A more detailed breakdown of website statistics is located on the next page (page 20).

This year, starting in September 2016, work began on a redesign of the CSEAS website. The old site had outgrown its old template. In group meetings, Center staff compared notes on desired features and layouts, with a special emphasis on conforming to web accessibility standards. After several iterations and much testing, the new site was launched in September 2017.

SOCIAL MEDIA SUMMARY

In 2016-17, due to low engagement rates and changes to terms and conditions of certain sites, CSEAS stopped posting on its LinkedIn and Google+ pages. Our Pinterest and Instagram sites remain on hiatus as well.

Facebook and Twitter (see summaries below) are our most popular social media and we decided to focus our efforts there to connect to the community, post articles of interest, and drive traffic to cseashawaii.org. On page 21 we have a breakdown of who our followers are on Facebook and Twitter and what our page activity is like.

We use social media to post Center updates, scholarship alerts, local Southeast Asia-focused events, and Southeast Asia news, entertainment, and resources.

CONTENT RESPOSITORIES SUMMARY

These sites are where we host content like videos, scholarly papers, and our newsletter archive. You can read about these resources on page 22.

DEFINITIONS

These will help you understand the numbers in the figures to the right.
User - unique users, who may have multiple sessions and page views. Tallied based on devices.

Session - A visit consisting of one or more page views.

Page view - A single hit on a page on the website.

VISITS PER MONTH

On average, the website received roughly 2,600 users, 3,100 sessions, and 8,900 page views per month between August 2016 and August 2017. Traffic was highest between November and April, though there was a slight drop around winter break.

USERS BY COUNTRY

37% of all visitors originate in the United States and this is our largest user segment by country. 6 of the top 10 countries of origin are in SEA, totaling 34% of all website visitors. The other 3 are India, Australia, and the UK, totaling 8% of all website visitors.

SESSIONS BY DEVICE

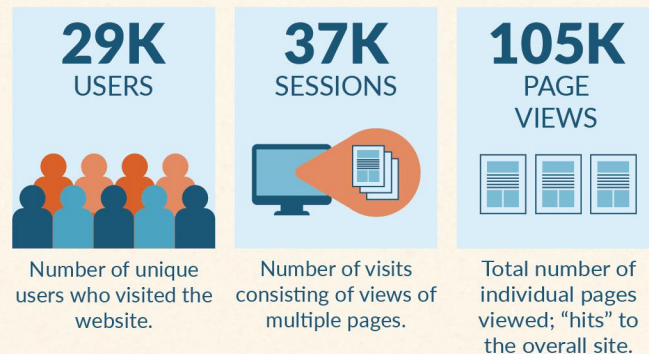
Our largest segment of users visit the website via their desktop computers (71%); the second-largest visits on their phone (25%); and finally 4% of our visitors view the website on their tablet devices.

TEN MOST POPULAR PAGES BY PAGE VIEW

*Not including homepage.

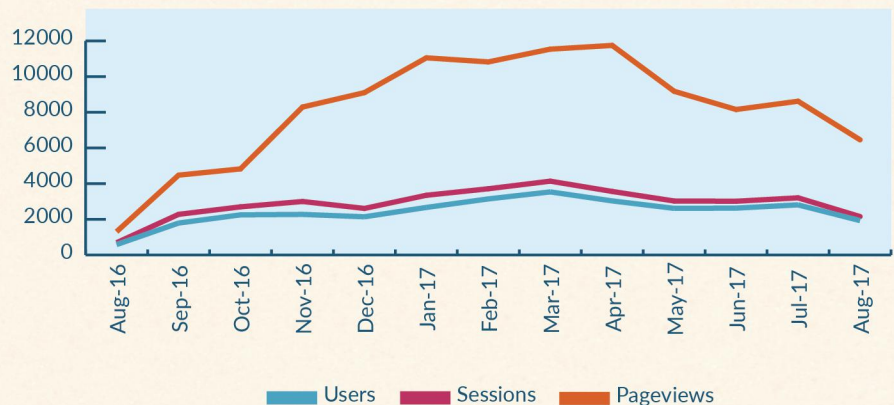
- Jobs
- Conferences
- Bookshelf Spotlight: Social Issues in Singapore
- Scholarships
- Funding
- FLAS
- Academics
- Faculty
- About
- Explorations 14 Call for Papers

WEBSITE TRAFFIC

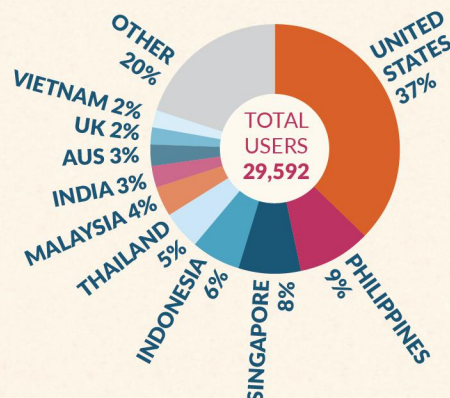


VISITS PER MONTH

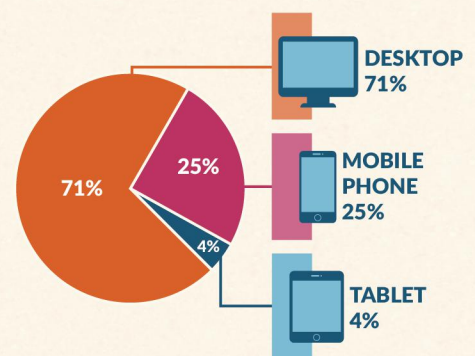
August 22, 2016 - August 21, 2017



USERS BY COUNTRY (TOP 10)



SESSIONS BY DEVICE



SOCIAL MEDIA

Here we summarize our two focal social media accounts, [Facebook](#) and [Twitter](#).

In 16-17, the following of each account continued to grow as we posted news, entertainment, Center updates, scholarship opportunities, and more.

Our followings tend to be mostly young adults to the middle aged, and split at about

half female and half male. Thus, we try to post content that appeals to a wide audience.

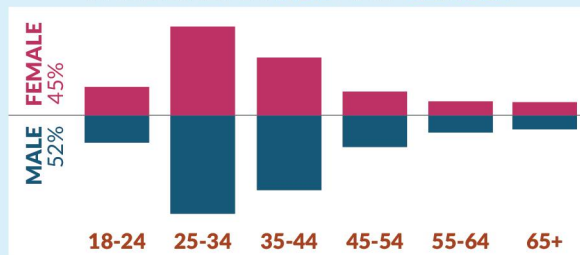
Our posts were seen several thousand times a month on each site, implying a decent reach, although views may count a single user multiple times. You can see a more detailed breakdown of our page activity and followers below.




2,539
page likes

Our page grew by
+211 likes
in 16-17

PAGE LIKES BY AGE AND GENDER



PAGE LIKES BY COUNTRY (TOP 5)

United States
Indonesia
Thailand
Vietnam
Malaysia

PAGE LIKES BY LANGUAGE (TOP 5)

English
Indonesian
Thai
Vietnamese
German

We posted about **twice a day** in 2016-17. Our posts were seen **27,400** times* in a month, or roughly **900** times* a day.

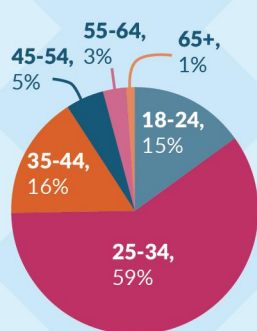
*Not unique views.



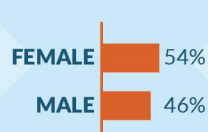

954
followers

We gained
+90 followers
in 16-17

FOLLOWERS BY AGE*



FOLLOWERS BY GENDER*



FOLLOWERS BY LANGUAGE (TOP 5)*

English
Indonesian
Thai
Japanese
French

FOLLOWERS BY COUNTRY (TOP 5)*

United States
Indonesia
United Kingdom
Australia
Japan

*Follower stats are based on Nov 2017 numbers

We tweeted about **twice a day** in 2016-17. Our tweets were seen **13,450** times* in a month, or roughly **442** times* a day.

*Not unique views.

CONTENT REPOSITORIES

These sites are where we host content like videos, scholarly papers, and our newsletter archive.

GOODREADS

[CSEAS on Goodreads](#)

GoodReads is a social media platform which people use to list what books they're reading, what they have read, and what they want to read, and organize them into categories.

The Center uses this site to collect themed "bookshelves" of Southeast Asia publications. The shelves are lists organized either by country or by topic. Our bookshelves are the backbone of our Books Program, which you can explore on page 15.

NEWSLETTER

[Newsletter Archive](#)

The Center publishes a newsletter at least twice a month which details local SEA events, relevant jobs, conference, and funding opportunities, and anything else of interest that is occurring in that period.

Our newsletter had 1,918 subscribers in July 2017 (the tail end of 16-17), and we continue to add about 10 subscribers a month.

You can read our previously published newsletters in our archive [here](#).

SCHOLARSPACE

[CSEAS on ScholarSpace](#)

Our repository at ScholarSpace is supported by UH Libraries. It contains scans of SEA journals going back to the 1950s, our [Explorations](#) and [Cakalele](#) publications, speaker series, and a lot more. It's a huge resource!

VIMEO

[CSEAS on Vimeo](#)

This is where we host curated Southeast Asia videos. These include documentaries, films, TED talks, educational animations created for faculty projects, and more.

Vimeo supports our Video Program; you can learn more about the program and see Vimeo statistics on page 18.



IMAGE ATTRIBUTION

All images, unless otherwise noted below, were sourced from Adobe Stock.

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5	<ul style="list-style-type: none"> • Book covers from Amazon product pages
6	<ul style="list-style-type: none"> • Photo of Alexandra McDougale and colleagues provided by Alexandra McDougale
9	<ul style="list-style-type: none"> • All photos provided by individuals
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18	<ul style="list-style-type: none"> • All images from video screen shots
20	<ul style="list-style-type: none"> • Infographics by Diliaur Tellei
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ANNUAL REPORT 2016-17

cseas@hawaii.edu | cseashawaii.org

